

L'ORÉAL

WORLD DERMATOLOGISTS ADDRESSING UNMET SKIN HEALTH NEEDS AWARDED BY L'OREAL GROUPE AND ILDS AT WORLD CONGRESS OF DERMATOLOGY

Laureates unveiled at fourth edition of the International Awards for Social Responsibility in Dermatology 2023

Singapore, 3rd July 2023 - L'Oréal, in partnership with the International League of Dermatological Societies (ILDS) and the World Congress of Dermatology (WCD) today unveiled the winners of the fourth edition of the International Awards for Social Responsibility in Dermatology. The awards recognize dermatologists leading high-impact projects in three categories: prevention and education on skin health; improved quality of life and self-esteem for people facing skin issues; and access to care coverage and surgery.

The five laureates of the 2023 edition one from each ILDS geographic region, were selected from 193 applications from 66 countries by an independent scientific committee of five dermatologists and ILDS board members. Each winning project is awarded a €20,000 grant to fund its continuation.

*"Access to skin health should be an inherent human right. Our winning dermatologists have dedicated their time and paved the way to make this dream a reality," said **Myriam Cohen-Welgryn, Worldwide President of L'Oréal Dermatological Beauty**. "Expanding access to dermatological care, empowering individuals with knowledge, and serving areas of high unmet needs will contribute to improved skin health for many individuals all over the world, not just in towns and cities"*

Professor Roy Chan, President of the WCD said, *"The work of dermatologists often goes unrecognized yet dermatologists play a vital role in maintaining not only physical health, but also the mental health of the population. We do this through preventative education and expert care of common as well as rare and neglected skin diseases."*

*"Our partnership with L'Oréal allows us to celebrate talented and caring dermatologists who are leading by example through people-centric care and educational initiatives," said **Professor Lars French, President of ILDS**.*

The dermatologists awarded during the World Congress of Dermatology in Singapore on 3 July are:

NORTH AMERICA

Dr. Louise Kaufmann, United States of America

Providing access to dermatological care in rural and underserved areas of Jamaica

Launched in 2016 in cooperation with the LJDR Davis Foundation initiative, the project provides free dermatological services to people in rural Jamaica who have never had access to a dermatologist. In the four years since the Dermatology Clinic's opening, **1,200+ people have benefitted from free dermatological care**. The grant will be used to extend the program by educating healthcare professionals, expanding healthcare personnel in the Dermatology Clinic, and helping the community access clean, running water.

SOUTH & CENTRAL AMERICA

Dr. Adriana Raquel Cruz Aconcha, Colombia

Going beyond skin in Colombian pacific coast rural areas

Colombia ranks seventh among the world's most unequal countries according to the World Bank, which has serious implications to accessing dermatological care, especially in rural areas. The MISIÓN PAÍS team travels to distant Pacific Coast territories and **has treated over 180 patients suffering from skin issues like scabies, impetigo and atopic dermatitis**. The grant will be used to enhance skin health services, increase visits to rural communities and develop Scabies Mass Treatment programs through education, improved patient documentation and telemedicine.

EUROPE

Dr. Nathalie Sultan, France

Sun prevention in schools

Reunion Island experiences high levels of UV radiation and has seen skin cancer cases increase. Mission Soleil Réunion (MiSolRé) aims to change student behavior around sun exposure through sun prevention programs, teacher training and the distribution of sun protection products. MiSolRé also works to raise awareness in pre-schools and encourage

municipalities to invest in shaded areas. **Over 15,000 students have been reached since the campaign's launch.** The grant will be used to extend the group's efforts to include nursery schools, train general practitioners in skin cancer screening and help workers exposed to UV radiation.

AFRICA & MIDDLE EAST

Prof. Wendemagegn Enbiale Yeshaneh, Ethiopia

Improving access to services for podoconiosis and cutaneous leishmaniasis patients in Amhara region

NaPAN aims to provide medical care to Ethiopians with skin Neglected Tropical Diseases (NTDs) – in particular, podoconiosis and cutaneous leishmaniasis. Podoconiosis, which affects 1.5 million Ethiopians, is non-infectious leg swelling caused by long-term exposure of bare feet to irritant soils. Leishmaniasis is a parasitic disease that impacts skin and internal organs. NaPAN raises community awareness, trains health professionals and provides disease management and disability prevention (MMDP) within the affected communities, resulting in **more than 300,000 patients having accessed MMDP services.** The grant will be used to expand access to treatment for podoconiosis patients with massive nodules by training healthcare professionals in highly endemic areas, and exploring the feasibility of decentralizing cryotherapy treatment for cutaneous leishmaniasis.

ASIA PACIFIC

Dr. Marlous Grijsen, Indonesia

Improving access to skin care through teledermatology in Eastern Indonesia

Indonesia's Oxford University Clinical Research Unit (OUCRU) launched a teledermatology service, in a remote and economically underdeveloped island with a high burden of skin diseases. Since its launch, the platform has trained and supported 30 health workers, with the intent to treat over 600 patients with a broad range of common and neglected skin diseases. **Around 8,000-10,000 patients who presented with skin diseases have since benefitted from the initiative.** The grant will be used for continuous education and training on common and neglected skin diseases, strengthening quality of care for people, and increasing local capacity to deliver multidisciplinary healthcare services.

For videos of the 2023 awarded projects: [Inspire Skin Confidence](#)

To discover more on the initiative and the other top projects per region coming from Canada, Brazil, Netherlands, Sweden, Hungary, Angola, Malawi, Morocco, Congo, Nepal and Sri Lanka, [click to access press kit.](#)

About L'Oréal

For over 110 years, L'Oréal, the world's leading beauty player, has devoted itself to one thing only: fulfilling the beauty aspirations of consumers around the world. Our purpose, to create the beauty that moves the world, defines our approach to beauty as inclusive, ethical, generous and committed to social and environmental sustainability. With our broad portfolio of 36 international brands and ambitious sustainability commitments in our L'Oréal for the Future programme, we offer each and every person around the world the best in terms of quality, efficacy, safety, sincerity and responsibility, while celebrating beauty in its infinite plurality.

With 87 400 committed employees, a balanced geographical footprint and sales across all distribution networks (e-commerce, mass market, department stores, pharmacies, hair salons, branded and travel retail), in 2022 the Group generated sales amounting to 38.26 billion euros. With 20 research centers across 11 countries around the world and a dedicated Research and Innovation team of over 4 000 scientists and 5 500 tech and digital professionals, L'Oréal is focused on inventing the future of beauty and becoming a Beauty Tech powerhouse.

More information on <https://www.loreal.com/en/mediaroom>

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