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L'Oréal Announces New Executive Committee Organisation

As of 1 January 2011, the Executive Committee of the Group confirms five significant changes. Two new members are appointed to the Committee: An Verhulst-Santos, Managing Director of the Professional Products Division and Sara Ravella, Managing Director for Corporate Communications, Sustainable Development and Public Affairs. A Strategic Marketing Department is created and headed by Marc Menesguen. Nicolas Hieronimus is appointed Managing Director of the Luxury Products Division.

Executive Committee organisation

Jean-Paul Agon: Chief Executive Officer Laurent Attal: Executive Vice-President Research and Innovation Jean-Philippe Blanpain: Managing Director Operations Nicolas Hieronimus: Managing Director Luxury Products Division Jean-Jacques Lebel: President Consumer Products Division Brigitte Liberman: Managing Director Active Cosmetics Division Marc Menesguen: Managing Director Strategic Marketing Department Christian Mulliez: Executive Vice-President Administration & Finance Alexandre Popoff: Managing Director Latin America Zone and Africa, Middle East Zone Sara Ravella: Managing Director North America Zone Frédéric Rozé: Managing Director North America Zone Geoff Skingsley: Executive Vice-President Human Resources An Verhulst-Santos: Managing Director Professional Products Division

Jochen Zaumseil: Managing Director Asia Pacific Zone

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About L'Oréal

L'Oréal has devoted itself to beauty for over 100 years. With its unique international portfolio of 34 diverse and complementary brands, the Group generated sales amounting to 25.8 billion euros in 2016 and employs 89,300 people worldwide. As the world's leading beauty company, L'Oréal is present across all distribution networks: mass market, department stores, pharmacies and drugstores, hair salons, travel retail, branded retail and e-commerce.

Research and innovation, and a dedicated research team of 3,870 people, are at the core of L'Oréal's strategy, working to meet beauty aspirations all over the world. L'Oréal's sustainability commitment for 2020 "Sharing Beauty With All" sets out ambitious sustainable development objectives across the Group's value chain. www.loreal.com

"This news release does not constitute an offer to sell, or a solicitation of an offer to buy L'Oréal shares. If you wish to obtain more comprehensive information about L'Oréal, please refer to the public documents registered in France with the Autorité des Marchés Financiers, also available in English on our Internet site www.loreal-finance.com.

This news release may contain some forward-looking statements. Although the Company considers that these statements are based on reasonable hypotheses at the date of publication of this release, they are by their nature subject to risks and uncertainties which could cause actual results to differ materially from those indicated or projected in these statements."

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