

L'ORÉAL

L'Oréal announces the creation of a Scientific Advisory Board

Clichy, 23 May 2013 – L'Oréal announced the creation of a **Scientific Advisory Board** composed of 9 distinguished scientists from diverse disciplines and of varied nationalities, whose mission will be to bring unexpected ideas pertaining to L'Oréal Research's fields of interests in order to prepare the future through the exploration of emerging scientific and technological domains. The Board held its first meeting yesterday in Paris under the chairmanship of Jacques Leclaire, Scientific Director, L'Oréal Research and Innovation.

Laurent Attal, Executive Vice-President Research and Innovation of L'Oréal, said, *"The establishment of a Scientific Advisory Board is essential and is a first for L'Oreal. It is essential because science is the basis of all our innovations. In a rapidly changing world, the Board's reflexions will contribute to strengthening the link between science and beauty worldwide, and as such will be an extraordinary source of inspiration and guidance for L'Oreal."*

For L'Oréal, who has always believed in the relationship between science and beauty and who deploys a strategy for the universalisation of beauty, the creation of a Scientific Advisory Board is essential in order to better understand today's dramatic development of science and technology, the power of the digital revolution, changes in modes of consumption and societal issues.

The Board will meet twice a year, presided by Jacques Leclaire who will lead the Board's discussions and reflections.

Composition of the L'Oréal Scientific Advisory Board

Pr Bonnie Bassler

Howard Hughes Medical Institute investigator and Squibb
Professor of Molecular Biology, Princeton University

Pr Thomas Bieber

Department Chairman and Professor of Dermatology and Allergy, University of Bonn, Germany

Pr Vanderlan da Silva Bolzani

Professor at the Institute of Chemistry São Paulo State University, Araraquara Brazil

Pr Elaine Fuchs

Professor of Cell Biology and Development, Rockefeller University, NY

Pr Nina Jablonski

Distinguished Professor of Anthropology, Pennsylvania State University, PA

Pr Dominique Langevin

Director of Research, Laboratory of Solid State Physics, CNRS, University of Paris-Sud, France

Pr Samir Mitragotri

Professor of Chemical Engineering, University of California, Santa Barbara California

Pr Jun Wang

Director BGI (Shenzhen) and Professor, University of Copenhagen

Pr René Wijffels

Chairman of the Bioprocess Engineering Group, Wageningen University, Netherlands

About L'Oréal

L'Oréal, the world's leading beauty company, has catered to all forms of beauty in the world for over 100 years and has built an unrivalled portfolio of 27 international, diverse and complementary brands. With sales amounting to 22.5 billion euros in 2012, L'Oréal employs 72,600 people worldwide. In 2013, the Ethisphere Institute, a leading international think-tank for business ethics, corporate social responsibility and sustainability, recognized L'Oréal as one of the World's Most Ethical Companies. This is the fourth time that L'Oréal has received this distinction. www.loreal.com

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About L'Oréal

L'Oréal has devoted itself to beauty for over 100 years. With its unique international portfolio of 34 diverse and complementary brands, the Group generated sales amounting to 25.8 billion euros in 2016 and employs 89,300 people worldwide. As the world's leading beauty company, L'Oréal is present across all distribution networks: mass market, department stores, pharmacies and drugstores, hair salons, travel retail, branded retail and e-commerce.

Research and innovation, and a dedicated research team of 3,870 people, are at the core of L'Oréal's strategy, working to meet beauty aspirations all over the world. L'Oréal's sustainability commitment for 2020 "Sharing Beauty With All" sets out ambitious sustainable development objectives across the Group's value chain. www.loreal.com

"This news release does not constitute an offer to sell, or a solicitation of an offer to buy L'Oréal shares. If you wish to obtain more comprehensive information about L'Oréal, please refer to the public documents registered in France with the Autorité des Marchés Financiers, also available in English on our Internet site www.loreal-finance.com.

This news release may contain some forward-looking statements. Although the Company considers that these statements are based on reasonable hypotheses at the date of publication of this release, they are by their nature subject to risks and uncertainties which could cause actual results to differ materially from those indicated or projected in these statements."

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