

L'ORÉAL

L'Oréal, leading company in fight against climate change

Clichy, 25th October 2016 – For the fourth year in a row, L'Oréal has been recognized as a global leader for its climate change mitigation strategy in the annual CDP (ex-Carbon Disclosure Project) ranking.

L'Oréal has been given an “A” ranking, the highest level of performance on the Climate Disclosure Leadership Index (CDLI), for its management of its carbon footprint, its climate change strategy and the transparency of its policies.

“We are very proud of this renewed recognition that encourages us to go further and to accelerate L'Oréal's transition to a low carbon business”, said Jean-Paul Agon, Chairman and CEO of L'Oréal.

L'Oréal has committed to reduce by 60% the CO2 emissions from its production by 2020, calculated in absolute terms and using a 2005 baseline. L'Oréal had already achieved a key milestone at the end of 2015: the group reduced its CO2 emissions from production by 56% for the 2005-2015, despite a 26% increase in production over the same period. This achievement is due to an ambitious strategy of improving energy efficiency across facilities, increasing the use of renewable energy, and developing low carbon innovations.

The CDP is a not-for-profit organization providing a global system measuring and disclosing environmental information that evaluates the strategy, the commitment and the performance of companies regarding climate change mitigation. L'Oréal has been a member of the CDP since 2002. In 2007, L'Oréal joined the CDP's Supply Chain Program to encourage its suppliers to measure and manage their CO2 emissions, an essential part of taking action effectively on the entire value chain and encouraging exchanges of best practices.

Last year L'Oréal has been given an “A” ranking for its management of its carbon footprint and a score of 99/100 for the transparency of its policies.

About L'Oréal

L'Oréal has devoted itself to beauty for over 105 years. With its unique international portfolio of 32 diverse and complementary brands, the Group generated sales amounting to 25.26 billion euros in

2015 and employs 82,900 people worldwide. As the world's leading beauty company, L'Oréal is present across all distribution networks: mass market, department stores, pharmacies and drugstores, hair salons, travel retail, branded retail and e-commerce.

Research and innovation, and a dedicated research team of 3,870 people, are at the core of L'Oréal's strategy, working to meet beauty aspirations all over the world. L'Oréal's sustainability commitment for 2020 "Sharing Beauty With All" sets out ambitious sustainable development objectives across the Group's value chain. www.loreal.com

Press contacts

Polina Huard

polina.huard@loreal.com

tel.: + 33 1 47 56 87 88

Anne-Laure Richard

annelaure.richard@loreal.com

tel.: + 33 1 47 56 80 68

About L'Oréal

L'Oréal has devoted itself to beauty for over 100 years. With its unique international portfolio of 34 diverse and complementary brands, the Group generated sales amounting to 25.8 billion euros in 2016 and employs 89,300 people worldwide. As the world's leading beauty company, L'Oréal is present across all distribution networks: mass market, department stores, pharmacies and drugstores, hair salons, travel retail, branded retail and e-commerce.

Research and innovation, and a dedicated research team of 3,870 people, are at the core of L'Oréal's strategy, working to meet beauty aspirations all over the world. L'Oréal's sustainability commitment for 2020 "Sharing Beauty With All" sets out ambitious sustainable development objectives across the Group's value chain. www.loreal.com

"This news release does not constitute an offer to sell, or a solicitation of an offer to buy L'Oréal shares. If you wish to obtain more comprehensive information about L'Oréal, please refer to the public documents registered in France with the Autorité des Marchés Financiers, also available in English on our Internet site www.loreal-finance.com.

This news release may contain some forward-looking statements. Although the Company considers that these statements are based on reasonable hypotheses at the date of publication of this release, they are by their nature subject to risks and uncertainties which could cause actual results to differ materially from those indicated or projected in these statements."

Contacts L'OREAL (switchboard + 33 1.47.56.70.00)

Individual shareholders and market authorities

Jean Régis CAROF
Tel : + 33 (0)1.47.56.83.02
jean-regis.carof@loreal.com

Financial analysts and institutional investors

Françoise LAUVIN
Tel : +33 (0)1.47.56.86.82
francoise.lauvin@loreal.com

Journalists

Stéphanie Carson-Parker
Tel : + 33 (0)1 47 56 76 71
stephanie.carsonparker@loreal.com

For further information, please contact your bank, stockbroker or financial institution (I.S.I.N. code: FR0000120321), and consult your usual newspapers or magazines or the Internet site for shareholders and investors, www.loreal-finance.com, the L'Oréal Finance app or call the toll-free number from France: 0.800.66.66.66.

Anne-Laure RICHARD
Tél : +33 (0)1.47.56. 80.68
annelaure.richard@loreal.com

Polina Huard
Tél : +33 (0)1 47 56 87 88
polina.huard@loreal.com

Vanessa Wang
Tel : +33 (0)1 47 56 76 88
vanessa.wang@loreal.com