<table>
<thead>
<tr>
<th>During which interactions may you provide and we may collect your data?</th>
<th>What personal data may we receive from you directly or resulting from your interaction with us?</th>
<th>How and why we may use your data?</th>
<th>What is the legal basis for using your personal data?</th>
</tr>
</thead>
</table>
| **Online browsing** | Depending on how much you are interacting with us, those data may include:  
- Data related to your use of our website.  
- Where you came from;  
- Login details;  
- Pages you looked at;  
- Videos you watched;  
- Your location;  
- Duration of your visit;  
Technical information:  
- IP address;  
- browser information;  
- device information.  
A unique identifier granted to each visitor and the expiration date of such identifier. | We use Cookies, where relevant, with other personal data you have already shared with us for the following purposes:  
- To identify visitors and confirm whether or not they have already answered the survey. If yes, the survey will not appear again;  
- To allow proper functioning of our website/apps:  
  - proper display of the content;  
  - creation and remembering of your login;  
  - interface personalisation such as language;  
  - parameters attached to your device including your screen resolution, etc;  
  - improvement of our websites/apps, for example, by testing new ideas.  
- To have a statistical analysis of how people are discovering our website.  
- To ensure the website/app is secure and safe and protect you against fraud or misuse of our websites or services, for example through performing troubleshooting. | • **Legitimate interest:**  
To ensure we are providing you with websites/apps, advertising and communications that are working properly and are continually improving for cookies that are (i) essential for the functioning of our websites, (ii) used to keep our websites safe and secure.  
* Cookies are small text files stored on your device (computer, tablet or mobile) when you are on the Internet, including on L’Oreal Group’s websites.  
For information on specific Cookies placed through a given website/app, please consult the relevant cookie table. |
| Call for candidacy to project/contest launched by L’Oréal | Depending on how much you are interacting with us, this may include:  
- Name and surname;  
- Gender;  
- Email address;  
- Address;  
- Phone number;  
- Photo;  
- Birthday or age range;  
- ID, username, and password;  
- Bank details or other financial information;  
- Preferences;  
- Social media profile (where you use social login or share this personal data with us);  
- Tax number;  
- Membership to a professional association  
- Other information you have shared with us about yourself or your project through the registration form. | To:  
- Manage any competitions, promotions, surveys or contests you choose to enter;  
- Respond to your questions and otherwise interact with you;  
- Allow you to manage your preferences;  
- Run analytics or collect statistics  
- Secure our websites/apps and protect you and us against fraud;  
- Manage our relationship with you. | Consent  
For all the other cookies

Where your personal data are collected throughout the management of your application to any project or contest launched by L’Oréal (either directly through our account management teams, or e.g. on L’Oréal websites/apps).

Performance of a contract
To provide you with the service you requested (e.g. submit your candidacy to a project or a contest, analyse your project or complete a survey).

Legitimate Interest
To ensure our websites/apps, devices remain secure, to protect them against fraud, and to help us better understand your needs and expectations and therefore improve our services, products and brands.
Enquiries

Information collected when you ask questions via our e-mail address [contact@loreal.com](mailto:contact@loreal.com).

By phone: +33(0) 1 47 56 70 00

By the post: 41, Rue Martre - 92117 Clichy Cedex France.

<table>
<thead>
<tr>
<th>Information that may be collected and processed on the context of your enquiry:</th>
<th>We are using the personal data that we collect from you:</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Name and surname;</td>
<td>• To answer your enquiries;</td>
</tr>
<tr>
<td>• Phone number;</td>
<td>• Where needed, to connect you with the relevant services</td>
</tr>
<tr>
<td>• Email address;</td>
<td></td>
</tr>
<tr>
<td>• Postal address;</td>
<td></td>
</tr>
<tr>
<td>• Enquiry;</td>
<td></td>
</tr>
<tr>
<td>• Service concerned by your enquiry (e.g. HR, Media, Investors etc.)</td>
<td></td>
</tr>
<tr>
<td>• Other information you have shared with us about yourself in relation to your enquiry</td>
<td></td>
</tr>
</tbody>
</table>

- **Legitimate interest**
  To answer your enquiry.