L’Oréal Caribe Employees Dedicate Over 300 Hours to Local Communities During Annual Day of Service

(September 9, 2021, San Juan) - On September 9th, as part of L’Oréal USA’s annual Volunteer Day, L’Oréal Caribe employees in Puerto Rico contributed over 300 service hours to three non-profit organizations in volunteering projects that align with L’Oréal’s corporate social missions of promoting sustainability, advancing science, empowering women, supporting highly vulnerable communities and providing beauty for all.

L’Oréal Caribe recognizes the important role that charitable organizations play in our communities and has implemented multiple programs to encourage charitable actions across the organization throughout the year. “As the largest beauty company in the world, L’Oréal has a responsibility to use our scale for good and make a positive impact on our communities, environment and society. I’m proud of our teams’ efforts giving back to the communities in which we live and work”, said Dave Hughes, General Manager of L’Oréal Caribe.

L’Oréal Caribe employees participated in three simultaneous volunteer events at Banco de Alimentos de Puerto Rico, Hogar Ruth Shelter for Highly Vulnerable Women, and Scuba Dogs Society. Among the tasks carried out by the volunteers, was to prepare boxes of non-perishable food for distribution to needy people in the communities of the island, rescue of areas at the Escambrón beach facilities, together with the Scuba Dogs Society, and the beautification and painting of the exterior facilities of the women’s shelter at Hogar Ruth.

“The Puerto Rico Food Bank appreciates the generosity of the L’Oréal Caribe team of employees, who gave us the most precious thing a human being has, their time. This allows us to reach thousands of Puerto Ricans in need,” said Denise Santos, President of the Puerto Rico Food Bank.

“At Hogar Ruth, we are extremely grateful to the L’Oréal Caribe volunteers for helping us beautify our home and for their commitment to empowering women,” said Lisdel Flores, Executive Director, Hogar Ruth women’s shelter.

“Scuba Dogs Society thanks L’Oréal Caribe and its volunteers for supporting us in our mission to conserve our ecosystems,” added Ana Trujillo, Executive Director of Scuba Dogs Society.

L’Oréal has a long tradition of employee community volunteering initiatives. Through its “L’Oréal USA Gives Back” program, employees are given the opportunity to donate to their preferred charities, organize peer-to-peer fundraising initiatives within the employee community and apply for a dollar-for-dollar company match. In addition to L’Oréal’s Annual Volunteer Day, every employee is provided eight hours of company time to volunteer throughout the year with an organization of their choice.

Volunteer Day is an extension of L’Oréal’s Annual Global Citizen Day initiative, which is the company’s ongoing effort to support communities worldwide. Since 2010, the Citizen Day has enabled L’Oréal employees from nearly 65 countries to dedicate a full day of their work time to supporting a non-profit social or environmental organization and their beneficiaries, to offer more than one million cumulative volunteer hours. For the past 11 years, nearly 30,000 L’Oréal employees participate in volunteer activities tied to Citizen Day. The yearly initiative embodies the
Group's commitment to contribute positively to the ecosystems and communities in which it operates.

In 2020, with the global pandemic, the 11th edition of the Citizen Day was primarily a digital event. A lot of countries, including Puerto Rico, were able to adapt their volunteering activities, enabling their employees to get involved through a variety of remote initiatives.

About L’Oréal Caribe

L’Oréal is recognized as the world's leading beauty company, encompassing a wide variety of brands within four main divisions: Consumer Products Division, Professional Products Division, Luxe Division and Active Cosmetics Division. L’Oréal Caribe manages a portfolio of 31 global beauty brands, including makeup, cosmetics, hair care, skin care, and perfume. L’Oréal Caribe is an active member in the community with a strong culture of volunteerism and a commitment to support the communities where we operate. L’Oréal Caribe has been named Great Place To Work and has been certified a “Women Preferred Employer” in Puerto Rico for seven consecutive years. From its offices in Puerto Rico, L’Oréal Caribe manages the Caribbean region with 25 island markets, sharing a common purpose to create the beauty that moves the world.