



GARNIER MOBILIZED IN THE FIGHT AGAINST COVID-19

Paris, April 8th 2020

Garnier is contributing 1 million euros to support the International Federation of the Red Cross and Red Crescent Societies (IFRC) through the French Red Cross in their efforts to fight COVID 19. These funds will provide urgent assistance to the most vulnerable people impacted by COVID-19.

Furthermore, as part of L'Oréal's Coronavirus Solidarity Program, Garnier will produce and distribute millions units of hand sanitizer free of charge to all of its food retailers' employees. Providing this in-kind donation of hand sanitizer is a way for Garnier to protect and thank those who are working tirelessly to make our daily life possible.

“At Garnier, we believe it is our responsibility to support those working on the frontline every day and those who are helping to protect the most vulnerable populations across the world”.

Adrien Koskas, Garnier Global Brand President

About Garnier

Since 1904, Garnier has been offering effective, innovative cosmetic products. Relying on the expertise of each of its daughter brands –Fructis, Ultra Doux, Garnier Bio, Skin Active, Ambre Solaire, Olia, Nutrisse and Color Herbalia- Garnier is a global, family-oriented beauty brand accessible to all. As of 2018, Garnier is now embodied by a new brand signature: By Garnier Naturally.

For more information: www.garnier.fr

About IFRC

IFRC is the world's largest humanitarian network, comprising 192 National Red Cross and Red Crescent Societies working to save lives and promote dignity around the world.

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