

# L'ORÉAL

## #Safetogether, e-learning module developed by L'Oréal to secure the return to the workplace of its employees

**Clichy, 13 May 2020** - Since day one of the Covid-19 crisis, L'Oréal has been mobilised to ensure the health and safety of its employees worldwide. While the situation is currently evolving in many countries entering a phase of de-confinement, the Group has taken new measures focused on prevention, social distancing and the application of protective measures to manage and secure the return of its employees to its various sites as safely as possible.

In order to ensure that all Group employees are aware of these new measures before they return to their workplace, L'Oréal has developed a dedicated e-learning programme, **#safetogether**, created in-house and in record time. The objective? To help all employees understand and adopt the new measures that will protect them and their colleagues on a daily basis.

The result of the collaboration of various teams in France and abroad, and available in 14 languages\*, this module consists of short, highly educational video tutorials based on the Group's most demanding health and safety standards, the recommendations of its doctors and those of the WHO. The 15-minute **#safetogether** e-learning course provides employees with all the useful information and protective measures that everyone must now adopt: how to check their health status before coming to work, how to wash their hands properly, how to put on and take off a mask, what precautions to take in the workplace, etc. Several quizzes are available to validate the assimilation of these new protective measures and the rules to be respected in the workplace.

All L'Oréal employees are required to complete this module, available on MyLearning, the platform that brings together all internal online training courses, before returning to the workplace. Since its launch, more than 14,000 employees have already taken the **#safetogether** online training and the feedback has been very positive, highlighting the ease of use and usefulness of the information. This e-learning is also mandatory for employees in the field as well as for all service providers present on the Group's various sites.

In order to enable as many people as possible to benefit from this e-learning, L'Oréal has made a version of this module available for the general public via CrossKnowledge, one of the world leaders in digital learning (<https://together.na.crossknowledge.com/>). CrossKnowledge's 500 client companies will also benefit from this content.

Pascal El Grably, **co-founder and CEO of CrossKnowledge** said, *"We are proud to join forces with L'Oréal to support companies and their employees in this critical period of coming out of confinement; and to make our contribution to society by providing access to these training programmes for all. Acting alongside L'Oréal in this global initiative means bringing the values of CrossKnowledge and the Wiley Group to life in a world where education and research are more essential than ever."*

Cécile Beliot, **Deputy Managing Director of the Bel group** commented, *"At this key time for all companies, we would like to thank L'Oréal for allowing us to benefit from this very comprehensive and well-designed e-learning that will enable us to provide the best possible support for our employees returning to their workplace."*

Béatrice Lazat, **Director of Human Resources at KERING** added, *"We are delighted to have the opportunity to use this content which will help employees understand and implement all the essential measures required for a safe return to the workplace. This open source approach reflects the new reality of cooperation between companies in the face of the Covid-19 crisis. I would like to personally thank L'Oréal."*

\*List of languages: French, English, German, Dutch, Russian, Italian, Spanish, Polish, Japanese, Turkish, Portuguese, Greek, Arabic and Indonesian.

## **About L'Oréal**

L'Oréal has devoted itself to beauty for over 100 years. With its unique international portfolio of 36 diverse and complementary brands, the Group generated sales amounting to 29.87 billion euros in 2019 and employs 88,000 people worldwide. As the world's leading beauty company, L'Oréal is present across all distribution networks: mass market, department stores, pharmacies and drugstores, hair salons, travel retail, branded retail and e-commerce.

Research and innovation, and a dedicated research team of 4,100 people, are at the core of L'Oréal's strategy, working to meet beauty aspirations all over the world. L'Oréal's sustainability commitment for 2020 "Sharing Beauty With All" sets out ambitious sustainable development objectives across the Group's value chain.

More information: <https://mediaroom.loreal.com/>

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**L'ORÉAL contacts** (switchboard: +33 (0)1 47 56 70 00)

### **Individual Shareholders and Market Regulators**

Jean Régis CAROF - Tel.: +33 (0)1 47 56 83 02 - [jean-regis.carof@loreal.com](mailto:jean-regis.carof@loreal.com)

### **Financial Analysts and Institutional Investors**

Françoise LAUVIN - Tel.: +33 (0)1 47 56 86 82 - [francoise.lauvin@loreal.com](mailto:francoise.lauvin@loreal.com)

### **Media**

Polina HUARD - Tel.: +33 (0)1 47 56 87 88 - [polina.huard@loreal.com](mailto:polina.huard@loreal.com)

For more information, please consult banks, brokerage firms or financial institutions (I.S.I.N. code: FR0000120321), your usual journals, the shareholders and investors website [www.loreal-finance.com](http://www.loreal-finance.com) or the L'Oréal Finance mobile application, or call the freephone number: 0800 66 66 66.