This form is meant to be an internal document for L’Oréal staff. It is meant to help L’Oréal staff screen projects received from third parties. It can also be shared with project developers and be published on-line.

If the eligibility criteria list includes more than 2 “NO”s, the Project should not be shared with the L’Oréal Fund team. If it includes only 1 “NO”, the decision is left to the viewer’s discretion.

### ELIGIBILITY CRITERIA

<table>
<thead>
<tr>
<th>YES/NO</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Is the project supporting the restoration and/or conservation of Forest, Oceans and/or Coastal Ecosystems and/or Regenerative Land Use?</strong></td>
</tr>
<tr>
<td><strong>Is the project commercially viable? Or do you plan to make the project profitable?</strong></td>
</tr>
<tr>
<td><strong>Do you confirm that the project does NOT belong to the list of excluded activities presented in Annex 1?</strong></td>
</tr>
<tr>
<td><strong>Do you confirm that the project does NOT have a negative impact on the environment (carbon, biodiversity, water, etc.) or people’s welfare and livelihoods?</strong></td>
</tr>
<tr>
<td><strong>Is the project compliant with international environmental and labour standards?</strong></td>
</tr>
</tbody>
</table>
| **Does the project**
  
  - generate or has the potential for carbon sequestration (ie. materialized in the generation of carbon credit or blue credit)?
  
  - benefit from other restoration-focused financing mechanisms (biodiversity compensation, payments for ecosystem services, incentive mechanisms, etc)?
  
  - contribute to reforestation or avoided deforestation?
  
  - contribute to the restoration oceans?
  
  - have other biodiversity and restoration benefits?
  
  - support an increase in land cover and land cover change, land productivity dynamics or soil organic carbon? |
| **Is the project in a biodiversity “hotspot”'?** |
| **Is the project certified by an international organization? or has the potential to be certified?** |

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1 The term biodiversity hotspot specifically refers to 36 biologically rich areas around the world that have lost at least 70 percent of their original habitat. The list of those biodiversity hotspots can be found here: https://www.cepf.net/our-work/biodiversity-hotspots

2 Such as Fairtrade, Rainforest Alliance, Forest Stewardship Council (FSC), Roundtable on Sustainable Palm Oil (RSPO), VCS, Gold Standard, etc.
<table>
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<th><strong>ELIGIBILITY CRITERIA</strong></th>
<th><strong>YES/NO</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>Is the project ready to be deployed and implemented on the ground within the next 18 months?</td>
<td></td>
</tr>
<tr>
<td>Does a long term Business Plan (min 10 years of forecasts) already exist?</td>
<td></td>
</tr>
<tr>
<td>Is the project reaching breakeven by year 7 latest?</td>
<td></td>
</tr>
<tr>
<td>What is the estimated IRR of the project over a period of 15 years?</td>
<td></td>
</tr>
</tbody>
</table>

**ANNEX A: LIST OF EXCLUDED ACTIVITIES**

1. Any product or activity deemed illegal under host country laws or regulations or international conventions and agreements.
2. Forced labour or child labour.
3. Wild animals and plants or their products not in conformance with CITES.
5. Significant conversion or degradation of Critical Habitat.
6. Drift net fishing in the marine environment using nets in excess of 2.5 km in length.
7. Or any of the following:
   - Exploration or production of fossil fuels (oil, gas, coal).
   - Weapons and munitions.
   - Radioactive materials.
   - Gambling, casinos and equivalent enterprises.
   - Pornography or prostitution.
   - Manufacture and/or production of tobacco products.
   - Production of, or trade in, landmines and cluster munitions.
   - Hazardous materials such as unbounded asbestos fibres and products containing PCBs.
   - Cross-border trade in waste and waste products unless compliant with the Basel Convention and the underlying regulations.
   - Pharmaceuticals, pesticides/herbicides, chemicals, ozone depleting substances and other hazardous substances subject to international phase-outs or bans.
8. The Fund will not invest in any project located in countries that are under trade sanctions by the UN, USA or EU.
9. Animal testing.
10. Any business with political or religious content.
11. Activities in breach of environmental regulations as provided in international treaties.
12. Projects which have the effect of limiting people’s individual rights and freedoms or violating their human rights as defined in international treaties.
13. Companies which would not represent due compliance with the minimum requirements relating to employment conditions (including the state of hygiene and safety at work for employees, sustainable use of natural resources, fair treatment for all employees in work relations relating to recruitment, promotion and compensation without regard for sex, race, skin colour, language, disabilities, political opinions, age, religion or national or social origin, no significant payments or receipts (by way of compensation, gratuity or otherwise) intended to dishonestly obtain preferred treatment for the company, its representatives, shareholders or employees, or any member of the group of companies to which it belongs.