## **L'ORÉAL**

## **Environmental performance:** L'Oréal is one of only two companies in the world to be awarded a triple "A" by the CDP

Clichy, 5<sup>th</sup> December 2016 - L'Oréal has been recognised as a global leader for its strategy and actions in fighting against deforestation and has been notified of an "A", the highest level of performance, especially for its sustainable sourcing actions of raw materials used in its products' packaging and formulas.

This CDP ranking disclosed today, features companies considered as committed in protecting forests through their strategy and actions about sustainable sourcing of wood and timber, as well as palm oil, both raw materials most likely responsible for deforestation.

Information provided by 175 large companies has been independently assessed against CDP's scoring methodology - developed in collaboration with leading peers and experts in corporate deforestation risk management - and ranked accordingly by CDP's partner, South Pole Group. Only eight of them have been awarded an "A".

This distinction adds to the two previous "A" recently awarded by the CDP to L'Oréal for its actions in fighting against climate change, as well as for its sustainable water management.

All in all, out of 2,969 companies scored in 2016 by the CDP on three key topics, climate, sustainable water management and fighting against deforestation, L'Oréal is one of only two companies in the world to have achieved the best score, an « A », in each of these three rankings.

"After recognising L'Oréal's performance in the fight against climate change and then sustainable water management, it is now the quality of our work for the protection of forests that is recognised by the CDP", said Jean-Paul Agon, Chairman and CEO of L'Oréal. "L'Oréal's teams, committed on a dayto-day basis all over the world, can be proud of this triple recognition, which encourages us to go further and faster in the transformation of our company towards a more sustainable model".

Through sustainable development commitments Sharing Beauty With All, L'Oréal is notably committed to reducing the environmental footprint of its plants and distribution centers by 60% between 2005 and 2020. Find out more: http://www.sharingbeautywithall.com/en/producing

The CDP is a not-for-profit organisation providing a global system measuring and disclosing environmental information that evaluates the strategy, the commitment and the performance of companies regarding climate change mitigation.

## About L'Oréal

News Release

L'Oréal has devoted itself to beauty for over 105 years. With its unique international portfolio of 32 diverse and complementary brands, the Group generated sales amounting to 25.26 billion euros in 2015 and employs 82,900 people worldwide. As the world's leading beauty company, L'Oréal is present across all distribution networks: mass market, department stores, pharmacies and drugstores, hair salons, travel retail, branded retail and e-commerce.

Research and innovation, and a dedicated research team of 3,870 people, are at the core of L'Oréal's strategy, working to meet beauty aspirations all over the world. L'Oréal's sustainability commitment for 2020 "Sharing Beauty With All" sets out ambitious sustainable development objectives across the Group's value chain. www.loreal.com.

## **Press contacts**

Polina Huard polina.huard@loreal.com tel.: + 33 1 47 56 87 88 Adélaïde Colin adelaide.colin@loreal.com tel.: + 33 1 47 56 80 83

