

L'ORÉAL

L'Oréal recognised by the CDP as world leader for sustainable water management

Clichy, 15 November 2016 – L'Oréal has been recognised as a global leader for its actions and strategies for sustainable water management and has been, for the first time, awarded a position on the Water A List by CDP, the international not-for-profit that drives sustainable economies.

This list features companies that are seen as being on the path to sustainably managing water. Information provided by 607 large companies has been independently assessed against CDP's scoring methodology – developed in collaboration with leading peers and experts in corporate water stewardship – and ranked accordingly by CDP and its lead scoring partner the South Pole Group.

L'Oréal has been awarded an A grade for its water management efforts. It is the only French company included on this global list of corporate leaders. L'Oréal's leadership is highlighted in CDP's new report "[Thirsty business: Why water is vital to climate action](#)", published today.

"Water is a precious resource in danger and it is our responsibility to act in favor of its sustainable management. We are proud of this new recognition which highlights our commitment and the daily engagement of our teams, at all our industrial sites in the world", said Jean-Paul Agon, Chairman and CEO of L'Oréal.

L'Oréal has committed to reduce its water consumption for production by 60% by 2020, from a 2005 baseline (in liter/finished product). L'Oréal had already achieved a key milestone at the end of 2015: the Group reduced its water consumption in plants and distribution centers by 45% for the 2005-2015 period. To achieve its commitment, L'Oréal teams are working on two fronts to decrease water consumption while developing innovative projects to reuse and recycle water at production sites.

About L'Oréal

L'Oréal has devoted itself to beauty for over 105 years. With its unique international portfolio of 32 diverse and complementary brands, the Group generated sales amounting to 25.26 billion euros in 2015 and employs 82,900 people worldwide. As the world's leading beauty company, L'Oréal is present across all distribution networks: mass market, department stores, pharmacies and drugstores, hair salons, travel retail, branded retail and e-commerce.

Research and innovation, and a dedicated research team of 3,870 people, are at the core of L'Oréal's strategy, working to meet beauty aspirations all over the world. L'Oréal's sustainability commitment for 2020 "Sharing Beauty With All" sets out ambitious sustainable development objectives across the Group's value chain. www.loreal.com

Press contact

Polina Huard polina.huard@loreal.com tel.: + 33 1 47 56 87 88

Adelaide Colin adelaide.colin@loreal.com tel.: + 33 1 47 56 80 83

