

L'ORÉAL
**WORLD CONGRESS
OF DERMATOLOGY
2023**



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NEWS RELEASE #1

WORLD
DERMATOLOGISTS
ADDRESSING UNMET
SKIN HEALTH NEEDS
AWARDED BY L'OREAL
GROUPE AND ILDS
AT WORLD CONGRESS
OF DERMATOLOGY

LAUREATES UNVEILED AT FOURTH
EDITION OF THE INTERNATIONAL
AWARDS FOR SOCIAL RESPONSIBILITY
IN DERMATOLOGY 2023

Singapore, 3rd July 2023 – L'Oréal, in partnership with the International League of Dermatological Societies (ILDS) and the World Congress of Dermatology (WCD) today unveiled the winners of the fourth edition of the International Awards for Social Responsibility in Dermatology. The awards recognize dermatologists leading high-impact projects in three categories: prevention and education on skin health; improved quality of life and self-esteem for people facing skin issues; and access to care coverage and surgery.

The five laureates of the 2023 edition one from each ILDS geographic region, were selected from 193 applications from 66 countries by an independent scientific committee of five dermatologists and ILDS board members. Each winning project is awarded a €20,000 grant to fund its continuation.



“Access to skin health should be an inherent human right. Our winning dermatologists have dedicated their time and paved the way to make this dream a reality,” said **Myriam Cohen-Welgryn, Worldwide President of L’Oréal Dermatological Beauty.** *“Expanding access to dermatological care, empowering individuals with knowledge, and serving areas of high unmet needs will contribute to improved skin health for many individuals all over the world, not just in towns and cities”*

Professor Roy Chan, President of the WCD said, *“The work of dermatologists often goes unrecognized yet dermatologists play a vital role in maintaining not only physical health, but also the mental health of the population. We do this through preventative education and expert care of common as well as rare and neglected skin diseases.”*

“Our partnership with L’Oréal allows us to celebrate talented and caring dermatologists who are leading by example through people-centric care and educational initiatives,” said **Professor Lars French, President of ILDS.**

The dermatologists awarded during the World Congress of Dermatology in Singapore on 3 July are:

NORTH AMERICA

- **Dr. Louise Kaufmann, United States of America**

Providing access to dermatological care in rural and underserved areas of Jamaica

Launched in 2016 in cooperation with the LJDR Davis Foundation initiative, the project provides free dermatological services to people in

rural Jamaica who have never had access to a dermatologist. In the four years since the Dermatology Clinic’s opening, **1,200+ people have benefitted from free dermatological care.** The grant will be used to extend the program by educating healthcare professionals, expanding healthcare personnel in the Dermatology Clinic, and helping the community access clean, running water.

SOUTH & CENTRAL AMERICA

- **Dr. Adriana Raquel Cruz Aconcha, Colombia**

Going beyond skin in Colombian pacific coast rural areas

Colombia ranks seventh among the world’s most unequal countries according to the World Bank, which has serious implications to accessing dermatological care, especially in rural areas. The MISIÓN PAÍS team

travels to distant Pacific Coast territories and has treated **over 180 patients suffering from skin issues like scabies, impetigo and atopic dermatitis.** The grant will be used to enhance skin health services, increase visits to rural communities and develop Scabies Mass Treatment programs through education, improved patient documentation and telemedicine.

EUROPE

- **Dr. Nathalie Sultan, France**

Sun prevention in schools

Reunion Island experiences high levels of UV radiation and has seen skin cancer cases increase. Mission Soleil Réunion (MiSolRé) aims to change student behavior around sun exposure through sun prevention programs, teacher training and the distribution

of sun protection products. MiSolRé also works to raise awareness in pre-schools and encourage municipalities to invest in shaded areas. **Over 15,000 students have been reached since the campaign’s launch.** The grant will be used to extend the group’s efforts to include nursery schools, train general practitioners in skin cancer screening and help workers exposed to UV radiation.



AFRICA & MIDDLE EAST

- **Prof. Wendemagegn Enbiale**
Yeshaneh, Ethiopia

Improving access to services for podoconiosis and cutaneous leishmaniasis patients in Amhara region

NaPAN aims to provide medical care to Ethiopians with skin Neglected Tropical Diseases (NTDs) – in particular, podoconiosis and cutaneous leishmaniasis. Podoconiosis, which affects 1.5 million Ethiopians, is non-infectious leg swelling caused by long-term exposure of bare feet to irritant soils.

Leishmaniasis is a parasitic disease that impacts skin and internal organs. NaPAN raises community awareness, trains health professionals and provides disease management and disability prevention (MMDP) within the affected communities, resulting in **more than 300,000 patients having accessed MMDP services**. The grant will be used to expand access to treatment for podoconiosis patients with massive nodules by training healthcare professionals in highly endemic areas, and exploring the feasibility of decentralizing cryotherapy treatment for cutaneous leishmaniasis.

ASIA PACIFIC

- **Dr. Marlous Grijzen,**
Indonesia

Improving access to skin care through teledermatology in Eastern Indonesia

Indonesia's Oxford University Clinical Research Unit (OUCRU) launched a teledermatology service, in a remote and economically underdeveloped island with a high burden of skin diseases. Since its launch, the platform has trained and supported

30 health workers, with the intent to treat over 600 patients with a broad range of common and neglected skin diseases. **Around 8,000-10,000 patients who presented with skin diseases have since benefitted from the initiative**. The grant will be used for continuous education and training on common and neglected skin diseases, strengthening quality of care for people, and increasing local capacity to deliver multidisciplinary healthcare services.

For videos of the 2023 awarded projects: [Inspire Skin Confidence](#)

To discover more on the initiative and the other top projects per region coming from Canada, Brazil, Netherlands, Sweden, Hungary, Angola, Malawi, Morocco, Congo, Nepal and Sri Lanka, [click to access press kit](#).

NEWS RELEASE #2

L'ORÉAL GROUPE
UNVEILS NEW
RESEARCH ON
PIGMENTATION
AND HORMONAL
VARIATIONS' IMPACT
ON WOMEN'S SKIN
AND SCALP
AT WORLD CONGRESS
OF DERMATOLOGY

Singapore, 5th July 2023 – today at the World Congress of Dermatology (WCD) in Singapore, [L'Oréal](#) shared its vision for the future of dermatology by unveiling new research and innovations for skin health. The WCD brings together the world's leading dermatologists, scientists and researchers to discuss the latest advances in dermatology.



LANDMARK RESEARCH

L'Oréal Dermatological Beauty (LDB) unveiled the results of two global skin health studies conducted by La Roche Posay (LRP) and Vichy, respectively:

- In the largest study of its kind, LRP¹ surveyed 48,000 people across 34 countries and found that half (50%) suffer from self-reported pigmentary disorders (PD) including vitiligo, post-inflammatory hyperpigmentation and melasma. Nearly a third (28%) reported a strong impact on quality of life as a result, and 44% of those with a PD reported hiding the visible part of their affected skin.

- Vichy presented the findings of a survey of 20,000 women from 20 countries that showed 72% of women feel hormonal variations negatively impact their well-being, and the majority of women (3 out of 4) say skin problems are present or worsen during menstrual periods.

L'Oréal harnesses decades of dermatologist-validated innovation developed by over 4,000 scientists, to deliver new products and services that help better diagnose, prevent and address a range of skin disorders. At WCD, L'Oréal will showcase innovations for skin defense, photoprotection, pigmentation and ageing, underpinned by sustainability and inclusivity.

NOVEL INGREDIENTS AND GREEN SCIENCES

Mexoryl 400 is the key, patented ingredient in **UVMune 400** by **La Roche-Posay**, L'Oréal's first technology to protect skin against ultra-long UVA and prevent skin damage caused by photoaging, photo pollution, as well as the modification of genes that can lead to skin cancer.

Pro-Xylane by **L'Oréal Paris** is the first active ingredient obtained through green science, made from natural sugars found in beechwood. Invented more than 20 years ago, the Pro-Xylane molecule was subsequently patented and serves as a benchmark for L'Oréal anti-ageing solutions.

Madecassoside, found in **Baume Cicaplast B5** by **La Roche-Posay**, is made from Centella Asiatica plant leaves, water and ethanol from sugar cane. The plant extract is known for its soothing and anti-inflammatory properties, and for helping skin healing.

¹ In partnership with Ipsos

"We are delighted to return to the World Congress of Dermatology armed with new insights on global skin concerns to complement the important work of the dermatology community," said **Barbara Lavernos, Deputy Chief Executive Officer in charge of Research, Innovation and Technology, L'Oréal Groupe**. *"Thanks to extensive research, innovation and growing investments in tech, together we can help address people's most pressing skin and hair concerns – from hyperpigmentation to sun protection, acne, dry skin and beyond – enabling more people to enjoy healthier skin and a greater quality of life."*

"Together with the dermatologist community, we are advancing skin health for all people, in their infinite diversity," said **Myriam Cohen-Welgryn, Worldwide President, L'Oréal Dermatological Beauty Division**. *"By helping increase scientific knowledge, creating new, sustainable products and augmented services, and supporting people in need, we are helping extend access to skin health to ever-more people around the world."*

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L'ORÉAL

**NEW
RESEARCH**

2023



NEW RESEARCH

LA ROCHE-POSAY

Study: Pigmentation Disorders (Breaking News Selected by Congress)

The first worldwide epidemiological study on pigmentary disorders in 34 countries surveying 48, 000 people shows that pigmentary disorders (PD) are very common within the general population worldwide and strongly affect their quality of life.

Fifty per cent of the population report having at least one pigmentary disorder such as:

- Solar lentigo (27%)
- Axillary Hyperpigmentation (18%)
- Post-inflammatory hyperpigmentation (15%)
- Periorbital hyperpigmentation (15%)
- Melasma (11%)
- Vitiligo (8%)

The average age was 44 and more women (59%) than men were affected. Previous dermatological diagnosis was reported in a third (36%) of the population and 19% made their own diagnosis through the questionnaire.

All PD significantly impact quality of life and lead to stigmatization. Forty-four per cent of patients with a PD have concealed/hidden the visible parts of their affected skin and 32% have avoided some people.

Although sun exposure is well recognized by the medical community to worsen pigmentation, respondents reported low-level protection against the sun: only 38% protect their skin all year, and only 38% consider that sun exposure is deleterious to their condition.

Conclusions: this first large international survey on PD shows the high prevalence of PD worldwide and their significant impact on QOL and stigmatization, highlighting the need for photoprotection education.

NEW RESEARCH

VICHY

Study: The impact of hormones on skin and scalp health

For the first time, Vichy Laboratoires will share the results of a worldwide epidemiological study on the impact of hormonal variations on skin and scalp and their correlation with well-being. In a survey of unprecedented scale, 20 000 women in 20 countries, from all phototypes and different life stages, were interviewed to provide strong data on how cycle irregularity, post-partum, and perimenopause can influence self-perception of skin and scalp disorders and affect well-being.

- **72%** of women feel hormonal variations negatively impact their well-being
- **61%** of women declare skin issues can be present or worsen at a certain time of the cycle
- **3/4** skin problems are present or worsen during menstrual periods

Vichy Laboratoires Symposium: Improving our knowledge on hormones impact on skin and scalp health, **July 4th, 12:45 - 2:15 pm** (local time) at the World Congress of Dermatology

Speakers:

- Pr Zouboulis, Germany (Chair)
- Dr Bagatin, Brazil
- Pr Passeron, France
- Dr Yong, Singapore
- Dr Flament, L'Oréal R&I, France
- Dr Leclerc-Mercier, Vichy Laboratoires, France



A WORLDWIDE EPIDEMIOLOGICAL STUDY: THE HORMONAL JOURNEY VICHY

●
5
Number of **skin disorders** women notice

●
4
Number of **scalp and hair disorders** women notice

●
72%
of women feel **hormonal variations negatively impact their well-being**

- Results in women with active periods : 61% of women declare skin and hair disorders can be present or worsen at a certain time of the cycle
- Results in women during the perimenopausal period : dull skin and thin skin are the most concerning skin disorders among perimenopausal women. Itchy scalp is the most frequently mentioned scalp disorder among perimenopausal women.
- Results in women during post-partum : women declare post-partum impacts their skin, scalp and wellbeing
- Results in women during menopause hormonal : wrinkles and loss of elasticity are the most concerning among menopausal women

ACTIVE PERIODS

●
3 OUT OF 4
skin disorders are more visible during their menstrual cycle

●
70%
report **dull skin**
(skin disorders that appear more frequently during periods)

●
72%
report **thin skin**
(skin disorders that appear more frequently during periods)

●
1 OUT OF 2
scalp disorders are more visible during their menstrual cycle

●
69%
report **itchy scalp**
(scalp disorders that appear more frequently during periods)

●
52%
report **oily scalp**
(scalp disorders that appear more frequently during periods)

PERI-MENOPAUSE

●
57%
report **dull skin**
(vs 48% in the general female population)

●
49%
report **thin skin**
(vs 39% in the general female population)

●
58%
report **itchy scalp**
(vs 50% in the general female population)

POST-PARTUM

●
79%
feel **hormonal variations negatively impact their well-being**
(vs 72% in the general female population)

●
61%
declare having **sensitive skin**
(vs 51% in the general female population)

●
63%
experience **dandruff**
(vs 49% in the general female population)

●
47%
declare having **pigment signs**
(vs 41% in the general female population)

MENOPAUSE

●
66%
report **wrinkles**
(vs 55% in the general female population)

●
63%
report **loss of elasticity**
(vs 52% in the general female population)

NEW RESEARCH

CERA VE

Ceramides: a powerhouse of skin defense



Ceramides is CeraVe’s powerhouse ingredient. It is essential in maintaining and restoring the skin’s protective barrier. A compromised barrier is associated with many dermatologic conditions, including psoriasis, acne, eczema, and atopic dermatitis.

Ceramides make up to 50% of the skin’s lipids, acting as the glue that holds our skin cells together to keep the skin barrier healthy and intact. A functioning skin barrier is the skin’s first line of defense from environmental aggressors such as UV exposure and pollution, sealing in moisture and sealing out harmful elements.

That is why all CeraVe products contain a unique blend of three essential ceramides that are identical to those found naturally in the skin: ceramides 1, 3, and 6-II.

During the WCD, CeraVe will share new insights on the link between ceramides and sensations of tightness, uncovering how patients may be able to perceive barrier disruption. In addition, **CeraVe will highlight clinical data to demonstrate the impact of restoring skin barrier in improving tightness and discomfort of patients with xerosis/dry skin.**

L’Oréal R&I will also introduce new data on ceramides as biomarkers for dryness in the skin of African women. CeraVe will then present a study including African-American women with dry skin demonstrating the improvement to the overall skin condition associated with an increase in ceramide levels in the skin.

NEW RESEARCH

SKINCEUTICALS

New study shows how anti-oxidants counteract oxi-inflammatory skin damage*

Standing on 35+ years of research and over 80 studies, SkinCeuticals continues to share and expand its antioxidant authority by testing C E Ferulic against all present and future environmental aggressors that impact skin ageing, such as UV, pollution, metals, and now, climate change.

The brand presents **a new in-vivo clinical study demonstrating that CE Ferulic serum can counteract oxi-inflammatory damage** induced by the combination of air pollutants' particular matter and ultraviolet light.

Professor Giuseppe Valacchi will present the impact on biomarkers and the structural integrity of the skin against exposure in an in-vivo clinical model.

Furthermore, climate temperature will be presented by Dr. Jean Krutmann who will illustrate the contributions of skin pigmentation and skin ageing. Preliminary evidence demonstrated temperature-induced skin pigmentation is mediated by oxidative stress, and pre-treatment of human skin models with C E Ferulic significantly inhibited this effect.

Thus, ongoing research is being conducted on application of C E Ferulic in a placebo-controlled manner to further assess its protective effects on temperature induced skin-damage.



*Recorded by the World Health Organization (WHO) and Breezometer

L'ORÉAL

NOVEL INGREDIENTS & GREEN SCIENCES

2023

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NOVEL INGREDIENTS & GREEN SCIENCES

ANTHELIOS UVMUNE400 LA ROCHE-POSAY

Containing Mexoryl 400,
a breakthrough ingredient ten years in the making

UVMune 400 is a technology that provides broad spectrum photoprotection. La Roche-Posay is the number one dermatologist-recommended skincare brand worldwide and is the first L'Oréal brand to launch UVMune 400 technology, through its Anthelios franchise.

A pioneer in sun protection for 30 years, La Roche-Posay has always led the field with products co-developed alongside renowned dermatologists to provide broad protection, and in one of the most complete sun care franchise.

Anthelios UVMune 400 is proven to shield against deep cell damage, which is linked to signs of premature aging, and to prevent DNA lesions, which may lead to skin cancer. Tested on all skin types and phototypes, Anthelios UVMune 400 was launched in pharmacies in March 2022 and is available as either Invisible Fluid SPF50+ or Hydrating Cream SPF50+, and is now available in an oily skin formulation, to protect skin while controlling oil.



NOVEL INGREDIENTS & GREEN SCIENCES

B3 SERUM + B3 CREAM SPF50 VICHY

A dual-action formula to act on both the epidermis
and at skin surface

Vichy Laboratoires has pioneered exposome science for 40 years, the science of all factors that affect skin's health appearance over time. Dark spots are one of the main manifestations of these aggressions on skin surface. When the skin is exposed, to excessive sun for instance, the melanocytes respond to this aggression by creating an excess of melanin pigments, which then creates brown areas on the skin. Only with pollution they increase by 25%. Hormonal variations or acne lesions can also be at the root of dark spots formation.

Vichy solution: Liftactiv Dark Spots Protocol

Step 1 : B3 SPECIALIST SERUM

Step 2 : B3 ANTI-DARK SPOTS SPF50

B3 Specialist Serum is dermatologist measured to correct dark spots, reduce wrinkles and even out skin tone. It acts at different skin layers. It is hypoallergenic, tested on all phototypes and it contains 13% of actives:

- **Niacinamide [B3]:** has an anti hyperpigmentation action at the basal skin layer helping to reduce the appearance of dark spots.
- **Glycolic Acid & Peeling Actives:** act at skin surface to peel visible dark spots



SUSTAINABLE DERMATOLOGICAL BEAUTY



PRO-XYLANE™ L'ORÉAL PARIS

More than 20 years ago, L'Oréal R&I created Pro-Xylane™, an anti-aging ingredient able to enhance the skin's appearance by mimicking the benefits of glycosaminoglycans and increasing the synthesis of hyaluronic acid and collagen.

The Pro-Xylane™ is a good example as it is the first active ingredient obtained by green chemistry from the L'Oréal Group. Bio-sourced, it is

obtained from xylose, a natural sugar found in beech wood. The supply is optimized by sourcing from sustainably managed European forests. It allows the skin to gain volume and plumpness, reduces wrinkles and pigment spots. The Pro-Xylane™ can be found in the **Revitalift cream by L'Oréal Paris**, **Neovadiol Lifting Redensifying Day Cream** and in the **Neovadiol Meno 5 Bi-Serum** from Vichy.

MADECASSOSIDE LA ROCHE-POSAY

The Madecassoside ingredient in the iconic **La Roche-Posay Cicaplast Baume B5+** comes from Centella Asiatica, a plant sourced in Madagascar known for its healing properties. We used to obtain this ingredient by a slow maceration of the leaves in petrochemical solvents.

But today, thanks to Green Sciences, these solvents have been replaced by water and ethanol from sugar cane.

L'ORÉAL
SPOKESPEOPLE
2023

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BARBARA LAVERNOS

DEPUTY CHIEF EXECUTIVE OFFICER OF L'ORÉAL, IN CHARGE OF RESEARCH, INNOVATION AND TECHNOLOGY

An engineer by training, Barbara Lavernos joined the L'Oréal Group in 1991, where she pursued a rich and diverse career. After becoming Director of the Rambouillet plant in 2000, she was appointed Global Chief Procurement Officer in 2004, before being entrusted with the General Management of Travel Retail for the Luxury Division in 2012, and for the entire Travel Retail department in 2013.

In 2014, Jean-Paul Agon appointed her Chief Operations Officer, notably in charge of packaging design, product development, purchasing and product supply of L'Oréal's 40 factories and worldwide supply chain of over six billion products per year. The same year, she also became a member of the Group's Executive Committee.

During her tenure, Barbara implemented a profound digital transformation at all levels of operations and established sustainable development as a core pillar for her teams' actions. At the end of 2018, she was given the additional responsibility of leading the Groupe's IT revolution,

with the ambition of establishing L'Oréal as a world champion in beauty tech.

In February 2021, Barbara took over the newly created Department of Research, Innovation and Technologies, with a dual ambition: enabling L'Oréal to invent the beauty of the future, while transforming itself into the company of the future. With the support of the Groupe's 4,000 researchers, the department continues to pursue L'Oréal's historic goal to, "bring the best of science and innovation to consumers", while introducing new services thanks to the opportunities offered by cutting-edge technologies. In parallel, with the support of our 5,500 tech and digital professionals, the department brings new technologies and data to the heart of each of the Groupe's entities and businesses, setting them up for success in a world revolutionized by digitization.

In addition to her role of Chief Research, Innovation and Technology Officer, Barbara Lavernos was named Deputy Chief Executive Officer on May 1, 2021.

L'ORÉAL DERMATOLOGICAL BEAUTY

MYRIAM COHEN-WELGRYN

WORLDWIDE PRESIDENT
L'ORÉAL DERMATOLOGICAL BEAUTY

Myriam Cohen-Welgryn joined the L'Oréal Executive Committee as General Manager of the L'Oréal Dermatological Beauty Division in October 2020. A French national and graduate of ESSEC business school, she began her career in 1989 with Procter & Gamble as Brand Manager. She joined PepsiCo in 1996, where she held various marketing management positions. She then spent 14 years at Danone, where she successfully managed global brands and markets in various countries, before becoming Executive Vice President, Nature in 2009 and Vice President, Environment. In this role, Myriam oversaw Danone's environmental transformation, including radically

reducing its global CO2 emissions and turning new environmental best practices into a competitive advantage for brands. In 2012, she joined Mars as President of Mars Petcare and Food France, before taking up the position of Regional President of Pet Nutrition Europe in 2017. There, she led a large and diversified business, responsible for 12 factories, a global innovation center and over 5,600 employees, with sales of over \$2 billion. Myriam Cohen-Welgryn is currently a board member of LEAD, a network for the promotion of women in large companies, and a recognized author specializing in team engagement, business growth and diversity.





L'ORÉAL RESEARCH & INNOVATION

ANNE COLONNA, PHD HEAD OF ADVANCED RESEARCH L'ORÉAL R&I

In both her personal and professional lives, Anne Colonna is inspired by the firm belief that innovation is created at the interface of different cultures and areas of expertise. Everyday, she and her teams are pushing the boundaries of science to help L'Oréal's transformation towards sustainable beauty that embraces all forms of diversity.

An engineer by training, Anne has a PhD in biotechnology. During her 17 years with L'Oréal R&I, she has been recognized for her expertise in cosmetics, particularly in the areas of clinical research, product launches, international regulation, and evaluating the efficacy of products. At Advanced Research, she is leading the transformation of 21 research centers around the world, working alongside 800 scientific experts and numerous academic and industrial partners. Anne also plays a leading role in accelerating the development of new scientific areas under Advanced Research. She is also involved in the strategic

transformation of the Groupe's portfolio of ingredients and shift to Green Sciences, reflecting the aims of its sustainability program, L'Oréal for the Future.

Anne joined Advanced Research at L'Oréal in 2005, working in its Material Sciences Department, where she quickly took responsibility for several invention labs. Later, she brought her expertise to skincare brands, notably La Roche-Posay, where she led the development labs for three years. In 2016, she became Head of Skincare in Japan and helped with the development of new products for the Asian market until 2019. Since returning to France, Anne has focused on strengthening the contributions of Advanced Research towards Groupe strategy and became its head in 2021.

Anne is a member of the Japan Society for the Promotion of Science; board member of the Microphyt company, in which L'Oréal is a shareholder; and board member of France's Institut d'Optique Graduate School.

L'ORÉAL RESEARCH & INNOVATION

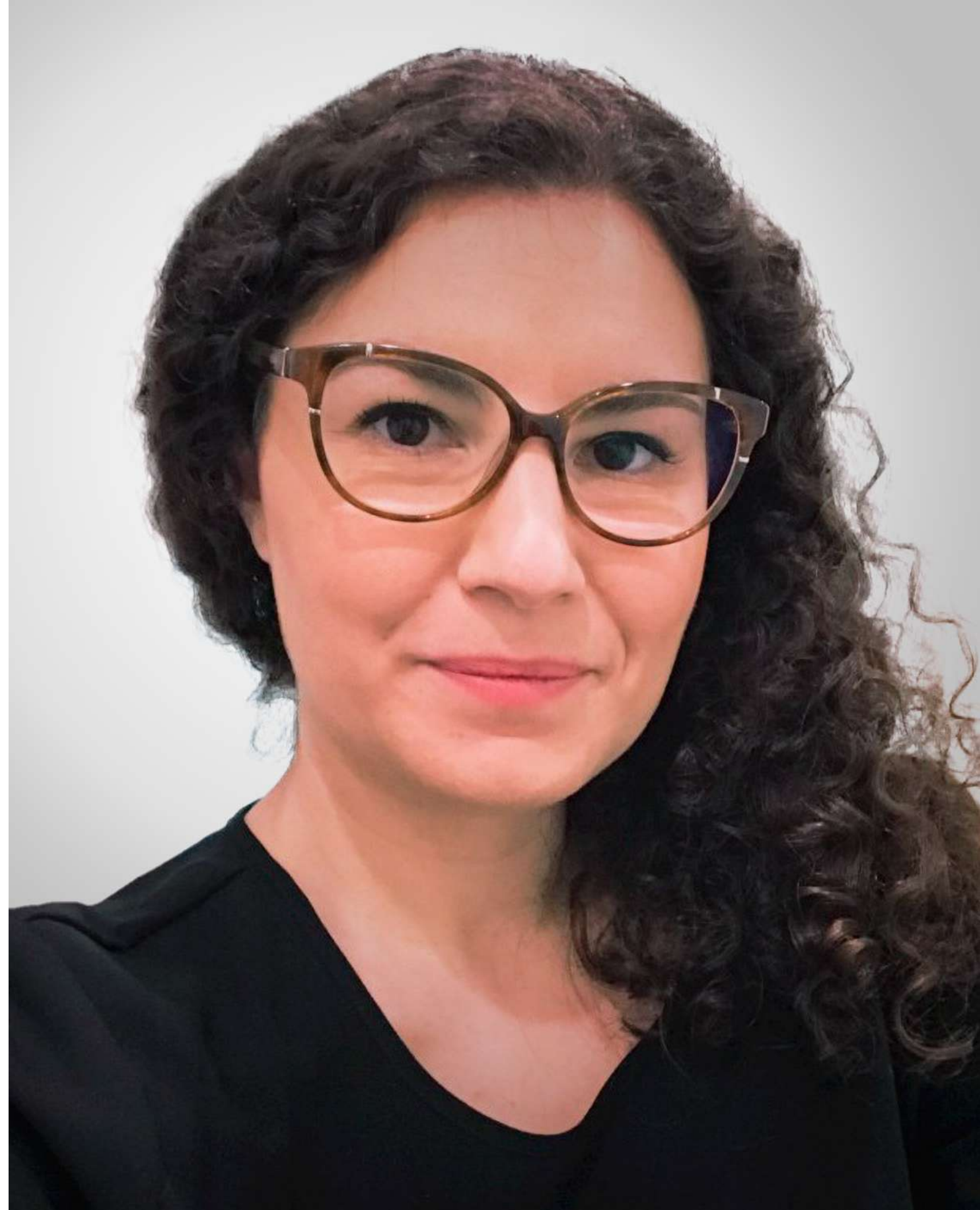
PASCALE MORA

DIRECTOR OF SCIENTIFIC COMMUNICATIONS, L'ORÉAL R&I

Biologist by training, Pascale Mora joined L'Oréal in 2006 after completing her studies. Her career within the Group began in cosmetics formulations, followed by a period coordinating laboratory marketing, before specializing in scientific communications soon afterward. After gaining initial experience as Director of Scientific Communications with Vichy, she joined R&I at the end of 2017. In her current role, she promotes and defends L'Oréal's reputation by leading communications campaigns that highlight the contribution made

by Research to the Group's identity and its brands, focusing on areas such as innovation, the Green Sciences, and ethical practice in science.

Working alongside the different Research and Communications teams, she is able to leverage her detailed understanding of the changes around the world, her desire to educate and inform, and her ability to rally people around a shared vision of transparency and the Group's transformation in terms of sustainability.





L'ORÉAL DERMATOLOGICAL BEAUTY

DELPHINE KEROB, MD

SCIENTIFIC DIRECTOR
LA ROCHE-POSAY

Dr. Delphine is a board-certified dermatologist with a degree in oncology-radiation therapy and a master's degree in Biological and Molecular Sciences, and Clinical Pharmacology. She is a consultant in the dermatology outpatient department of St. Louis Hospital.

Since 2010, Dr. Delphine has worked with a host of international experts, attending congresses, trainings and

giving presentations for internal and external stakeholders, while managing multi-cultural teams. She is the International Scientific Director of La Roche-Posay Laboratoires.

Dr. Delphine is also a cellist, playing in chamber music groups. Since 2015, she has served as president of the music association, « Musicassiopée », which organizes music camps for kids every summer.

LAETITIA TOUPET

L'OREAL DERMATOLOGICAL BEAUTY, DEPUTY GM IN CHARGE OF BRANDS

Laetitia Toupet is International General Manager of La Roche-Posay. Raised in France and the United States of America, Laetitia Toupet graduated at the French Business School Ecole Supérieure de Commerce de Paris and did a MBA at the Babson College in Boston, USA. She entered L'Oréal in 1998. After a first experience on the field, she joined the International Marketing department of L'Oréal Paris. From 2004 to 2007, she was appointed head of Skincare Marketing for Skincare International, then joined Vichy International where she became Marketing Director, then Deputy General Manager. In 2012, she went back to a field position, close to pharmacies, as Commercial Director

for the Paris and North of France region. At the end of 2012, she was appointed General Manager for La Roche-Posay and Sanoflore in France. Since 2015, she is the International General manager of La Roche-Posay, a brand now recommended by over 90 000 dermatologists in the world, and head of the Fondation La Roche-Posay. Since 2023, she is International General Manager of L'Oréal Dermatological Beauty brands.

Marked by her years in the USA, mainly by the American pragmatism and entrepreneurial spirit, Laetitia Toupet has always wanted to combine brand development and field experience close to clients and consumers.





ELISABETH BOUHADANA

GLOBAL SCIENTIFIC DIRECTOR, L'ORÉAL PARIS

Elisabeth Bouhadana has a double background. An engineer in Biochemistry, she received her post-graduate degree in Enzymology from PARIS-SACLAY University (Orsay, France). She did her training at the Natural Product Chemistry Institute (ICSN, CNRS) in Gif sur Yvette, (France). She received her master's degree in Innovation & Technology Management from PARIS-DAUPHINE PSL University, INSTN & Mines ParisTech.

She has been working at L'Oréal Groupe for 25 years, first specializing in skincare, having worked for seven years in the skincare laboratories of L'Oréal in Chevilly-Larue, France. She worked for four years in the L'Oréal Active Cosmetics Division, helping develop the professional aesthetic procedures range for dermatologists, in New York (USA) and in Asnieres (France). After five years as International Scientific Director at inneov (L'Oréal-Nestlé joint venture

in nutritional supplements for skin and hair) in Asnieres, she joined the L'Oréal Paris International team in 2012 as Global Scientific Director.

The transparency program she initiated for the brand in 2015 called, "The Other Side" of L'Oréal Paris, reveals the pioneering role of the brand in promoting science to consumers. It focused on unveiling alternative methods to animal testing in a very educational way, informing consumers about how their favorite products are made before arriving on the market, from ingredient selection, to formula production and packaging. In 2020, she created the L'Oréal Paris international board of dermatologists, a panel of 28 board certified dermatologists from all over the world who co-create and validate specific advanced formulas' safety and efficacy test protocols, together with L'Oréal Internal scientific experts, as further reassurance to consumers worldwide.

PAULINE LOZE

GENERAL MANAGER AT L'ORÉAL DERMATOLOGICAL BEAUTY, SAPMENA ZONE

Pauline Loze, a French national, graduated from ESSEC Business School before starting her career at Pierre Fabre Dermocosmetics in Mexico as Avene Brand Manager in 2001.

In 2003, she moved back to France and joined L'Oréal, taking on several marketing, brand and leadership roles in global dermatological brands like La Roche Posay, Vichy, CeraVe and SkinCeuticals at country level in France and Argentina, and at zone level in Europe and the Americas. In 2021, she relocated to Singapore as General Manager of L'Oréal Dermatological Beauty for the South Asia Pacific, Middle East & North Africa (SAPMENA) Zone. In this

role, she leads a team responsible for growing L'Oréal's world-leading dermatological business, in a region which comprises over 35 markets and covers the fastest growing, most populous, and young demographic markets of the world.

An experienced leader, Pauline is passionate about health and business development, and has a strong track record accelerating business growth and managing people in a multicultural environment. Over the course of her international career, Pauline has lived and worked in several countries including Mexico, France, Argentina and Singapore, and speaks French, Spanish and English.



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