

L'ORÉAL

The L'Oréal-UNESCO for Women in Science program celebrates its 15th anniversary

Paris, March 26, 2013 - The L'Oréal-UNESCO For Women in Science program proudly celebrates its 15th anniversary with a three-day program, including a photo retrospective on the Champs-Élysées, a science forum at the Paris Observatory and a dinner-debate. The final event will be the 2013 Awards Ceremony held at the Sorbonne University.

Each year, the L'Oréal-UNESCO For Women in Science program honors and brings together remarkable women whose research contributes to changing the world: global challenges from furthering our understanding of climate change and developing new energy sources, to expanding our knowledge of the human body and preserving biodiversity.

In its 15 years, the L'Oréal-UNESCO For Women in Science program has developed into a recognized global action providing visibility, a public voice and support for women researchers. This initiative is a source of motivation and inspiration for today's young researchers who will change tomorrow's world.

Since it was founded in 1998, the program has honored 77 Award Laureates (including two who went on to win the Nobel Prize), and supported more than 1,652 Fellows -- women who are making contributions in every field of research. By the end of 2013, a total of 1,729 women scientists from more than 100 countries will have benefitted from the program.

L'Oréal and UNESCO will host the program of events at iconic Paris locations, to honor and celebrate the scientific excellence and commitment of remarkable women researchers around the world. Highlights include:

From March 26 – April 14, 2013: A photo retrospective on the Champs-Élysées

On the world's most beautiful avenue, the program has organized a 3-week photo exhibit in honor of the L'Oréal-UNESCO Award Laureates. This retrospective, organized with the support of JCDecaux, is the opportunity to showcase the women's' extraordinary contributions. The exhibit will be installed at the Rond-Point of the Champs-Élysées.

March 26, 2013: A Science Forum at the Paris Observatory

In the presence of Claudie Haigneré, Former Minister, astronaut and Chairman of Universcience, the 15 young women who won the 2013 UNESCO-L'Oréal International Fellowships will present their

research projects covering a wide variety of applications: health, food security, environment.

March 27, 2013: A dinner debate with 8 former L'Oréal-UNESCO Award Laureates

French Minister for Women's Rights, Najat Vallaud-Belkacem, will open the dinner debate focusing on the continuing challenge of bringing more women into the sciences and giving them the necessary support and recognition throughout their careers. The evening will feature a prestigious panel of past L'Oréal-UNESCO Award Laureates as well as the winner of the program's first Special Fellowship.

March 28, 2013: L'Oréal-UNESCO For Women in Science 2013 Awards Ceremony at the Sorbonne

In the presence of Irina Bokova, Director-General of UNESCO and Jean-Paul Agon, Chairman and CEO of L'Oréal and Chairman of the L'Oréal Foundation, the L'Oréal-UNESCO for Women in Science Awards Ceremony will honor the this year's L'Oréal-UNESCO Award Laureates, UNESCO-L'Oréal International Fellows and L'Oréal-UNESCO Special Fellow.

The three-day program in Paris will be followed by 50 local ceremonies around the world throughout 2013.

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About the L'Oréal Corporate Foundation

The L'Oréal Foundation embodies the L'Oréal Group's commitment to embracing corporate citizenship. It focuses on science and beauty – the two pillars on which L'Oréal has built its success for over a century – as the strategic focus for the Foundation's actions.

Science stands at the very heart of the Foundation's activities. Its star initiative, the "For Women in Science" program developed in partnership with UNESCO, recognises and supports women who are contributing to scientific progress on every continent.

The Foundation's other commitments focus on the belief that beauty plays a key role in transforming lives through reconstructive surgery, socio-aesthetic workshops or education, as a means of improving the life quality of vulnerable people and restoring self-esteem.

About UNESCO

Since its creation in 1945, UNESCO has pursued its mission of promoting science at the service of sustainable development and peace. It focuses on policy development and building capacities in science, technology and innovation and promoting and strengthening science education and engineering. UNESCO fosters the sustainable management of freshwater, oceans and terrestrial resources, the protection of biodiversity, and using the power of science to cope with climate change and natural hazards. The Organization also works to eliminate all forms of discrimination and to promote equality between men and women, especially in scientific research.

About L'Oréal

L'Oréal has devoted itself to beauty for over 100 years. With its unique international portfolio of 34 diverse and complementary brands, the Group generated sales amounting to 25.8 billion euros in 2016 and employs 89,300 people worldwide. As the world's leading beauty company, L'Oréal is present across all distribution networks: mass market, department stores, pharmacies and drugstores, hair salons, travel retail, branded retail and e-commerce.

Research and innovation, and a dedicated research team of 3,870 people, are at the core of L'Oréal's strategy, working to meet beauty aspirations all over the world. L'Oréal's sustainability commitment for 2020 "Sharing Beauty With All" sets out ambitious sustainable development objectives across the Group's value chain. www.loreal.com

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This news release may contain some forward-looking statements. Although the Company considers that these statements are based on reasonable hypotheses at the date of publication of this release, they are by their nature subject to risks and uncertainties which could cause actual results to differ materially from those indicated or projected in these statements."

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