

L'ORÉAL

Appointement to the General Management L'Oréal France

Clichy, 17 September 2015 - Hervé Navellou is appointed General Manager of L'Oréal France. To leverage the strategic opportunities offered by the French beauty market, it has been decided to strengthen the governance of the Group's activities in France by creating a General Management structure for L'Oréal in France headed by Hervé Navellou, President of the Western Europe Zone for the Consumer Products Division.

The L'Oréal France General Management team will supervise the shared services for all different entities as well as the Country Management Committee comprising the General Managers of the four Divisions in France and the corporate functions. As a part of his new position as General Manager of L'Oréal France, Hervé Navellou will also take on the role of General Manager of the Consumer Products Division in France.

Hervé Navellou joined L'Oréal in 1986 and spent most of his career with the Consumer Products Division. He was appointed Brand General Manager in Belgium and Germany, and later Director of the Latin America Zone, and then General Manager of the Asia Zone. In 2008, Hervé Navellou was appointed Country Manager in Mexico. In 2010, he took over as General Manager of the Consumer Products Division in France and after three years, he joined the Western Europe Zone as President.

"Hervé's wide-ranging career, knowledge of the French market, strategic approach and ability to bring people together means he is perfectly equipped to tackle his next major challenge" says Jochen Zaumseil, Executive Vice-President of Western Europe Zone.

About L'Oréal

L'Oréal has devoted itself to beauty for over 105 years. With its unique international portfolio of 32 diverse and complementary brands, the Group generated sales amounting to 22.5 billion euros in 2014 and employs 78,600 people worldwide. As the world's leading beauty company, L'Oréal is present across all distribution networks: mass market, department stores, pharmacies and drugstores, hair salons, travel retail and branded retail.

Research and innovation, and a dedicated research team of 3,700 people, are at the core of L'Oréal's strategy, working to meet beauty aspirations all over the world and attract one billion new

consumers in the years to come. L'Oréal's new sustainability commitment for 2020 "Sharing Beauty With All" sets out ambitious sustainable development objectives across the Group's value chain.
www.loreal.com

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About L'Oréal

L'Oréal has devoted itself to beauty for over 100 years. With its unique international portfolio of 34 diverse and complementary brands, the Group generated sales amounting to 25.8 billion euros in 2016 and employs 89,300 people worldwide. As the world's leading beauty company, L'Oréal is present across all distribution networks: mass market, department stores, pharmacies and drugstores, hair salons, travel retail, branded retail and e-commerce.

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This news release may contain some forward-looking statements. Although the Company considers that these statements are based on reasonable hypotheses at the date of publication of this release, they are by their nature subject to risks and uncertainties which could cause actual results to differ materially from those indicated or projected in these statements."

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