

L'ORÉAL

Appointments At L'Oréal Luxe

Stephan BEZY is appointed International General Manager of Yves Saint Laurent and joins the Management Committee of L'Oreal Luxe.

Stephan Bezy joined L'Oréal's Club des Créateurs de Beauté in 1991. He continued his career within the Professional Products Division and was appointed to the Redken brand in New York as global President. In 2005, Stephan was appointed International General Manager of Shu Uemura in Tokyo and General Manager for the Cacharel brand based in Paris, in 2010. Stephan brings to Yves Saint Laurent his thorough expertise in all areas of cosmetics, as well as a deep knowledge of the North American and Asian markets, the new frontiers for Yves Saint Laurent. The fragrances of Designers Brands have become an important activity within the L'Oréal Luxe Division. As such, it has been decided to bring together in a single entity the portfolio of European Designers Fragrances Brands : Diesel, Viktor & Rolf, Stella Mc Cartney, Cacharel and Maison Martin Margiela.

Nathalie DURAN is appointed International General Manager of Designers Fragrances Brands and joins the Management Committee of L'Oreal Luxe.

Nathalie Duran joined L'Oreal Luxe in 1995. After working for Lancôme International, she was appointed Deputy General Manager Armani Fragrances in 2005 and then Deputy General Manager Yves Saint Laurent in 2008 to spearhead the integration and redeployment of the brand. As such she undertook a fundamental work on the brand highlighted by the launches of Yves Saint Laurent's new skincare and successful fragrances Parisienne, La Nuit de l'Homme and L'Homme Libre.

About L'Oréal L'Oreal, the world's leading cosmetics company, has catered to all forms of beauty in the world for over 100 years and has built an unrivalled portfolio of 27 international, diverse and complementary brands. With sales amounting to 20.3 billion euros in 2011, L'Oréal is present in 130 countries and employs 68,900 people. Regarding sustainable development, Corporate Knights, a Global Responsible Investment Network, has selected L'Oréal for its 2012 ranking of the Global 100 Most Sustainable Corporations in the World. L'Oréal has received this distinction for the 5th consecutive year. www.loreal.com

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About L'Oréal

L'Oréal has devoted itself to beauty for over 100 years. With its unique international portfolio of 34 diverse and complementary brands, the Group generated sales amounting to 25.8 billion euros in 2016 and employs 89,300 people worldwide. As the world's leading beauty company, L'Oréal is present across all distribution networks: mass market, department stores, pharmacies and drugstores, hair salons, travel retail, branded retail and e-commerce.

Research and innovation, and a dedicated research team of 3,870 people, are at the core of L'Oréal's strategy, working to meet beauty aspirations all over the world. L'Oréal's sustainability commitment for 2020 "Sharing Beauty With All" sets out ambitious sustainable development objectives across the Group's value chain. www.loreal.com

"This news release does not constitute an offer to sell, or a solicitation of an offer to buy L'Oréal shares. If you wish to obtain more comprehensive information about L'Oréal, please refer to the public documents registered in France with the Autorité des Marchés Financiers, also available in English on our Internet site www.loreal-finance.com.

This news release may contain some forward-looking statements. Although the Company considers that these statements are based on reasonable hypotheses at the date of publication of this release, they are by their nature subject to risks and uncertainties which could cause actual results to differ materially from those indicated or projected in these statements."

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