

L'ORÉAL

Death Of Mr Shu Uemura, Founder Of The Shu Uemura Brand

Mr Shu Uemura, 79 years old, was an exceptional individual; a pioneer in the art of make-up and skincare, who upheld the great Japanese tradition in all his creative work.

"We are all extremely affected by this very sad news. Mr Shu Uemura was an extraordinary individual with whom we had the great privilege of working with great passion and enthusiasm over a seven year period.

We are absolutely certain that his highly trained successors are wholeheartedly committed to follow in his unique and inspirational footsteps.

The Shu Uemura brand is today one of the most original and modern luxury brands around", stated Jean-Paul Agon, CEO L'Oréal.

News Release

About L'Oréal

L'Oréal has devoted itself to beauty for over 100 years. With its unique international portfolio of 34 diverse and complementary brands, the Group generated sales amounting to 25.8 billion euros in 2016 and employs 89,300 people worldwide. As the world's leading beauty company, L'Oréal is present across all distribution networks: mass market, department stores, pharmacies and drugstores, hair salons, travel retail, branded retail and e-commerce.

Research and innovation, and a dedicated research team of 3,870 people, are at the core of L'Oréal's strategy, working to meet beauty aspirations all over the world. L'Oréal's sustainability commitment for 2020 "Sharing Beauty With All" sets out ambitious sustainable development objectives across the Group's value chain. www.loreal.com

"This news release does not constitute an offer to sell, or a solicitation of an offer to buy L'Oréal shares. If you wish to obtain more comprehensive information about L'Oréal, please refer to the public documents registered in France with the Autorité des Marchés Financiers, also available in English on our Internet site www.loreal-finance.com.

This news release may contain some forward-looking statements. Although the Company considers that these statements are based on reasonable hypotheses at the date of publication of this release, they are by their nature subject to risks and uncertainties which could cause actual results to differ materially from those indicated or projected in these statements."

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