

L'ORÉAL

L'Oréal is one of the World's Most Attractive Employers

City, 24 June 2015 - L'Oréal, the world's leading beauty company, has been nominated by students around the world as one of the World's Most Attractive Employers, ranking as the 11th most attractive Business employer, up from number 12 in 2014, and the 17th most attractive employer for Engineering students, up from number 24 in 2014. This year's rankings clearly demonstrate L'Oréal's ongoing and increased attractiveness to students' around the world.

More than 240,000 business and engineering students from the world's 12 largest economies (Australia, Brazil, Canada, China, France, Germany, India, Italy, Japan, Russia, UK and the US) ranked the companies they find most desirable for employment based on 40 different characteristics. The data, revealing what they consider most important in their employment decision, was collected from September 2014 to April 2015.

"We are thrilled to see that students today recognize us as an international employer offering limitless opportunities and a place to develop their talent," said Jean-Claude Le Grand, SVP Talent Development for the L'Oréal Group. "This is also underlined by the fact that we've entered the top 20 for engineers and that these students recognize us as an innovation leader who offers diverse career paths for all functions from business to engineering and the sciences."

For more information, visit :

<http://universumglobal.com/worlds-most-attractive-employers-2015/>

About L'Oréal

L'Oréal has devoted itself to beauty for over 105 years. With its unique international portfolio of 32 diverse and complementary brands, the Group generated sales amounting to 22.5 billion euros in 2014 and employs 78,600 people worldwide. As the world's leading beauty company, L'Oréal is present across all distribution networks: mass market, department stores, pharmacies and drugstores, hair salons, travel retail and branded retail.

Research and innovation, and a dedicated research team of 3,700 people, are at the core of L'Oréal's strategy, working to meet beauty aspirations all over the world and attract one billion new consumers in the years to come. L'Oréal's new sustainability commitment for 2020 "Sharing Beauty

*With All” sets out ambitious sustainable development objectives across the Group’s value chain.
www.loreal.com*

About Universum

A global research and advisory firm specializing in employer branding, Universum’s mission is to help employers excel in recruitment and retention by ensuring improvements to their employer brands. Universum delivers a full range of services in research, strategic consulting and communication solutions that enable employers to better understand, attract and retain ideal employees. Universum is a trusted partner to 1700 clients, including many Fortune 500 companies, and co-operates with 2000 universities worldwide to conduct research on the career and employer preferences of top talent. For more information, visit www.universumglobal.com.

About L'Oréal

L'Oréal has devoted itself to beauty for over 100 years. With its unique international portfolio of 34 diverse and complementary brands, the Group generated sales amounting to 25.8 billion euros in 2016 and employs 89,300 people worldwide. As the world's leading beauty company, L'Oréal is present across all distribution networks: mass market, department stores, pharmacies and drugstores, hair salons, travel retail, branded retail and e-commerce.

Research and innovation, and a dedicated research team of 3,870 people, are at the core of L'Oréal's strategy, working to meet beauty aspirations all over the world. L'Oréal's sustainability commitment for 2020 "Sharing Beauty With All" sets out ambitious sustainable development objectives across the Group's value chain. www.loreal.com

"This news release does not constitute an offer to sell, or a solicitation of an offer to buy L'Oréal shares. If you wish to obtain more comprehensive information about L'Oréal, please refer to the public documents registered in France with the Autorité des Marchés Financiers, also available in English on our Internet site www.loreal-finance.com.

This news release may contain some forward-looking statements. Although the Company considers that these statements are based on reasonable hypotheses at the date of publication of this release, they are by their nature subject to risks and uncertainties which could cause actual results to differ materially from those indicated or projected in these statements."

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