

L'ORÉAL

L'Oréal Recognized By Ethical Corporation For Its Innovative Reporting On Sustainable Development

Clichy, 16th May 2011- At the 10th Responsible Business Summit, L'Oréal, world cosmetics leader, was recognized for its innovative reporting on sustainable development by Ethical Corporation, an organisation that promotes debate and discussion about corporate social responsibility

L'Oréal has made a firm commitment to sustainable growth and to demonstrating measurable progress in sustainable development.

This award recognizes the group's ability to communicate its achievements in sustainable development.

The group published its first Sustainable Development report in 2004. In 2010, L'Oréal decided to make the report more widely available through its website: www.sustainabledevelopment.loreal.com

"This award acknowledges the reporting strategy that L'Oréal started implementing 2 years ago and the commitment of our employees", says Francis Quinn, L'Oréal Sustainable Development Director.

About L'Oréal

L'Oreal, the world's leading cosmetics company, has catered to all forms of beauty in the world for over 100 years and has built an unrivalled portfolio of 23 international, diverse and complementary brands. With sales amounting to 19.5 billion euros in 2010, L'Oréal is present in 130 countries and employs 66,600 people. Regarding sustainable development, Corporate Knights, a Global Responsible Investment Network, has selected L'Oréal for its 2011 ranking of the Global 100 Most Sustainable Corporations in the World. L'Oréal has received this distinction for the 4th consecutive year. www.loreal.com

About Ethical Corporation

The Ethical Corporation Institute is a think tank that was founded in 2006. It sells reports, undertakes advisory work and hosts workshops in emerging fields of corporate responsibility. Ethical Corporation is an independent publisher and a conference organiser that was founded in 2001 to encourage debate and discussion about corporate social responsibility. www.ethicalcorp.com

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About L'Oréal

L'Oréal has devoted itself to beauty for over 100 years. With its unique international portfolio of 34 diverse and complementary brands, the Group generated sales amounting to 25.8 billion euros in 2016 and employs 89,300 people worldwide. As the world's leading beauty company, L'Oréal is present across all distribution networks: mass market, department stores, pharmacies and drugstores, hair salons, travel retail, branded retail and e-commerce.

Research and innovation, and a dedicated research team of 3,870 people, are at the core of L'Oréal's strategy, working to meet beauty aspirations all over the world. L'Oréal's sustainability commitment for 2020 "Sharing Beauty With All" sets out ambitious sustainable development objectives across the Group's value chain. www.loreal.com

"This news release does not constitute an offer to sell, or a solicitation of an offer to buy L'Oréal shares. If you wish to obtain more comprehensive information about L'Oréal, please refer to the public documents registered in France with the Autorité des Marchés Financiers, also available in English on our Internet site www.loreal-finance.com.

This news release may contain some forward-looking statements. Although the Company considers that these statements are based on reasonable hypotheses at the date of publication of this release, they are by their nature subject to risks and uncertainties which could cause actual results to differ materially from those indicated or projected in these statements."

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