

L'ORÉAL

L'Oréal selected for the United Nations global compact stock index

Clichy, September 27 2013 - L'Oréal announced that it has been selected for inclusion in the **United Nations Global Compact 100** - a new global stock index that combines corporate sustainability and baseline financial performance.

The Global Compact 100 is a stock index of 100 companies committed to the Global Compact ten principles that shows a total investment return of 26.4 percent during the last year, surpassing the general global stock market.

Jean-Paul Agon, L'Oréal Chairman and CEO, said, *"We are honored and delighted to be included in the Global Compact 100 Index. It is encouraging to see that ethical and responsible business practices create an impact on stock performance and that sustainability is receiving increasing interest from investors."*

L'Oréal has been supporting the United Nations Global Compact from its beginnings," said Emmanuel Lulin, Senior Vice-President & Chief Ethics Officer at L'Oréal. *"Our ethical principles are the foundation of our actions for human rights, responsible innovation and marketing, environmental stewardship, and social and societal responsibility."*

For the complete Global Compact 100 list, please see:

http://unglobalcompact.org/docs/news_events/9.1_news_archives/2013_09_18/GC100Constituents.pdf

About the United Nations Global Compact

Launched in 2000, the United Nations Global Compact is both a policy platform and a practical framework for companies that are committed to sustainability and responsible business practices. As a multi-stakeholder leadership initiative, it seeks to align business operations and strategies with ten universally accepted principles in the areas of human rights, labour, environment and anti-corruption, and to catalyze actions in support of broader UN goals. With 8,000 corporate signatories in 145 countries, it is the world's largest voluntary corporate sustainability initiative. www.unglobalcompact.org.

About L'Oréal

L'Oréal, the world's leading beauty company, has catered to all forms of beauty in the world for over 100 years and has built an unrivalled portfolio of 28 international, diverse and complementary brands. With sales amounting to 22.5 billion euros in 2012, L'Oréal employs 72,600 people worldwide. In 2013, the Ethisphere Institute, a leading international think-tank for business ethics,

corporate social responsibility, and sustainability, recognized L'Oréal as one of the World's Most Ethical Companies. This is the fourth time that L'Oréal has received this distinction.
www.loreal.com

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About L'Oréal

L'Oréal has devoted itself to beauty for over 100 years. With its unique international portfolio of 34 diverse and complementary brands, the Group generated sales amounting to 25.8 billion euros in 2016 and employs 89,300 people worldwide. As the world's leading beauty company, L'Oréal is present across all distribution networks: mass market, department stores, pharmacies and drugstores, hair salons, travel retail, branded retail and e-commerce.

Research and innovation, and a dedicated research team of 3,870 people, are at the core of L'Oréal's strategy, working to meet beauty aspirations all over the world. L'Oréal's sustainability commitment for 2020 "Sharing Beauty With All" sets out ambitious sustainable development objectives across the Group's value chain. www.loreal.com

"This news release does not constitute an offer to sell, or a solicitation of an offer to buy L'Oréal shares. If you wish to obtain more comprehensive information about L'Oréal, please refer to the public documents registered in France with the Autorité des Marchés Financiers, also available in English on our Internet site www.loreal-finance.com.

This news release may contain some forward-looking statements. Although the Company considers that these statements are based on reasonable hypotheses at the date of publication of this release, they are by their nature subject to risks and uncertainties which could cause actual results to differ materially from those indicated or projected in these statements."

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