

L'ORÉAL

Nomination Of Three Vice-Presidents

Béatrice DAUTRESME, Director of Strategic Business Development and member of the Group Management Committee since autumn 2000, has been named Vice-President of L'Oréal, in charge of Strategic Business Development.

Mrs. DAUTRESME, who joined L'Oréal twenty-nine years ago, started out in Marketing Management of L'Oréal Paris in France, then spent nine years with L'Oréal USA as Managing Director of L'Oréal Cosmétique, before holding the position of International Managing Director of Helena Rubinstein until the end of 1999.

Giorgio GALLI, Managing Director of Corporate Communication and External Affairs and member of the Group Management Committee since October 2000, has been named Vice-President of L'Oréal, in charge of Corporate Communication and External Affairs.

Mr. GALLI, an Italian, began his career twenty-five years ago with L'Oréal Professional Products Division in Italy where he was Sales Director, before becoming Managing Director. He was subsequently appointed Deputy Managing Director of the Professional Products Division in Paris, and from 1991 until his current position, he was Managing Director of External Affairs for the Group.

Jean-Jacques LEBEL, Managing Director of the Professional Products Division and member of the Group Management Committee since January 2001, has been named Vice-President of L'Oréal, in charge of the Professional Products Division.

Mr. LEBEL, who has been with the Company for twenty years, has had a very international career : Managing Director of Consumer Products in Great Britain, then Managing Director of the Laboratoires Garnier in Paris, before spending nine years as Managing Director of L'Oréal's Consumer Products-Professional Products Company in Great Britain. From May 1999 until his current position, Mr. Lebel was Managing Director of the Latin America Zone.

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About L'Oréal

L'Oréal has devoted itself to beauty for over 100 years. With its unique international portfolio of 34 diverse and complementary brands, the Group generated sales amounting to 25.8 billion euros in 2016 and employs 89,300 people worldwide. As the world's leading beauty company, L'Oréal is present across all distribution networks: mass market, department stores, pharmacies and drugstores, hair salons, travel retail, branded retail and e-commerce.

Research and innovation, and a dedicated research team of 3,870 people, are at the core of L'Oréal's strategy, working to meet beauty aspirations all over the world. L'Oréal's sustainability commitment for 2020 "Sharing Beauty With All" sets out ambitious sustainable development objectives across the Group's value chain. www.loreal.com

"This news release does not constitute an offer to sell, or a solicitation of an offer to buy L'Oréal shares. If you wish to obtain more comprehensive information about L'Oréal, please refer to the public documents registered in France with the Autorité des Marchés Financiers, also available in English on our Internet site www.loreal-finance.com.

This news release may contain some forward-looking statements. Although the Company considers that these statements are based on reasonable hypotheses at the date of publication of this release, they are by their nature subject to risks and uncertainties which could cause actual results to differ materially from those indicated or projected in these statements."

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