

L'ORÉAL

L'Oréal among the 5 most dynamic companies in Universum's "World's Most Attractive Employers"

Clichy, 29 June 2016 - Business students from all over the world have ranked L'Oréal the 8th most attractive employer in Universum's "World's Most Attractive Employers " ranking, up from number 9 in 2016. For engineering students, L'Oréal is the 15th most attractive employer, up from number 16 in 2015. This year's rankings demonstrate L'Oréal's increased attractiveness to students around the world. For the first time, L'Oréal is also among the 5 most dynamic companies worldwide (companies with the biggest long-term progress).

More than 294,000 respondents from the Universum Talent Surveys have ranked the companies they find most desirable for employment. Business and engineering students in the world's 12 largest economies have evaluated employers based on 40 characteristics revealing what they consider most important in their employment decisions. The data was collected from October 2016 to May 2017.

L'Oréal, who receives more than 1.3 million job applications each year, is recognized by candidates for its capacity to generate disruptive innovation, provide international career opportunities and great learning as well as for the attractiveness of its products and services.

"We value this recognition which ranks us among students' 10 favourite employers and shows they have recognised L'Oréal's strong values and culture that have shaped the company since its beginnings. These values, especially open-mindedness, quick access to new responsibilities, agility and entrepreneurship are more relevant than ever at L'Oréal and they also correspond to what the younger generations are looking for today", says Jean-Claude Le Grand, Senior Vice President Talent Development and Chief Diversity Officer of L'Oréal.

About Universum's World's Most Attractive Employers ranking

The WMAE rankings are compiled from the Universum Talent Surveys, conducted in Brazil, Canada, China, France, Germany, India, Italy, Japan, Russia, South Korea, UK and US. These markets represent 70 percent of the world's economy. The field period for the data collection was from October 2016 to May 2017. For more information, visit <http://bit.ly/WMAE2017>

About L'Oréal

L'Oréal has devoted itself to beauty for over 100 years. With its unique international portfolio of 34 diverse and complementary brands, the Group generated sales amounting to 25.8 billion euros in 2016 and employs 89,300 people worldwide. As the world's leading beauty company, L'Oréal is present across all distribution networks: mass market, department stores, pharmacies and drugstores, hair salons, travel retail, branded retail and e-commerce. Research and innovation, and a dedicated research team of 3,870 people, are at the core of L'Oréal's strategy, working to meet beauty aspirations all over the world. L'Oréal's sustainability commitment for 2020 "Sharing Beauty With All" sets out ambitious sustainable development objectives across the Group's value chain.

www.loreal.com

"This news release does not constitute an offer to sell, or a solicitation of an offer to buy L'Oréal shares. If you wish to obtain more comprehensive information about L'Oréal, please refer to the public documents registered in France with the Autorité des Marchés Financiers, also available in English on our Internet site www.loreal-finance.com.

This news release may contain some forward-looking statements. Although the Company considers that these statements are based on reasonable hypotheses at the date of publication of this release, they are by their nature subject to risks and uncertainties which could cause actual results to differ materially from those indicated or projected in these statements."

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