

L'ORÉAL

L'Oréal Receives 2016 CEO Leadership Award for Championing Gender Equality by Women's Empowerment Principles

Clichy, March 16, 2016 – L'Oréal has been named one of the five recipients of the CEO Leadership Award during the 2016 Women's Empowerment Principles (WEPs) event which was held yesterday at United Nations Headquarters in New York City.

Jean-Paul Agon, L'Oréal Chairman and Chief Executive Officer, was awarded for his demonstrated commitment and implementation of policies that advance and empower women in the workplace, marketplace and community. WEPs Benchmarking for Change CEO Leadership Award recognizes L'Oréal as a company for reporting meaningful metrics, indicators and qualitative information to track gender equality progress at all levels of the company's operations.

Jean-Paul Agon declared: *"We recognize the vital role women play in society and we are convinced that their effective empowerment is a driver of progress. We also know that gender inequality is still deeply rooted in many societies. This has to change. The Women's Empowerment Principles offer a clear and actionable road map to help frame and address this complex issue together. Measuring what we do is important for us to communicate ethically with integrity and with transparency on our achievements but also on our challenges."*

Conferring the awards in the historic Trusteeship Council Chamber of the United Nations, **Joseph Keefe**, Co-chair of the WEPs Leadership Group and President and Chief Executive Officer of Pax World Funds said: *"The WEPs are an effective tool to advance women in business and society. The WEPs CEO Leadership Awards bring to life concrete actions and measurable impacts that are changing workplaces, marketplaces and communities. As a previous Awards recipient, I know that this prestigious award gives companies encouragement to press forward with this important work."*

WEPs Equality Means Business, a joint-initiative of UN Women and the UN Global Compact is currently supported by over 1,100 CEOs and outlines seven steps for business to empower women in the workplace, marketplace and community.

About L'Oréal

L'Oréal has devoted itself to beauty for over 105 years. With its unique international portfolio of 32

diverse and complementary brands, the Group generated sales amounting to 25.26 billion euros in 2015 and employs 82,900 people worldwide. As the world's leading beauty company, L'Oréal is present across all distribution networks: mass market, department stores, pharmacies and drugstores, hair salons, travel retail and branded retail.

Research and innovation, and a dedicated research team of 3,870 people, are at the core of L'Oréal's strategy, working to meet beauty aspirations all over the world and attract one billion new consumers in the years to come. L'Oréal's new sustainability commitment for 2020 "Sharing Beauty With All" sets out ambitious sustainable development objectives across the Group's value chain.
www.loreal.com

About the Women's Empowerment Principles

The Women's Empowerment Principles – Equality Means Business is a joint initiative of UN Women and the UN Global Compact. The Principles, which were developed in 2010, outline seven steps for business on how to empower women in the workplace, marketplace and community. The WEPs provide a ready-made platform to mobilize corporate action and catalyze partnerships and collaborations that have the potential to deepen and accelerate impact, benefiting women and girls, families, businesses, and economies around the world. Learn more at www.wepprinciples.org.

About the 2016 WEPs CEO Leadership Awards

The 2016 Women's Empowerment Principles Annual Event inaugurates the WEPs CEO Leadership Award to salute CEO commitment and innovation to realize gender equality. Since 2013, the WEPs Annual Event includes the announcement of the WEPs CEO Leadership Awards saluting five exceptional CEOs for championing gender equality and the 7 WEPs, in particular Principle One, which urges CEOs to lead by example.

The WEPs CEO Leadership Awards Committee is comprised of members of the WEPs Leadership Group, a multi-stakeholder volunteer body that provides strategic guidance to the WEPs partnership of the UN Women and the UN Global Compact. It represents business, academia, civil society, women's organizations and international institutions. For complete information about the Awards, winners and Awards Committee, please visit www.wepprinciples.unglobalcompact.org/site/WEPsLeadershipAwards.

Press contacts

Polina Huard
polina.huard@loreal.com
tel.: + 33 1 47 56 87 88

Vanessa Wang

vanessa.wang@loreal.com

tel.: + 33 1 47 56 76 88

About L'Oréal

L'Oréal has devoted itself to beauty for over 100 years. With its unique international portfolio of 34 diverse and complementary brands, the Group generated sales amounting to 25.8 billion euros in 2016 and employs 89,300 people worldwide. As the world's leading beauty company, L'Oréal is present across all distribution networks: mass market, department stores, pharmacies and drugstores, hair salons, travel retail, branded retail and e-commerce.

Research and innovation, and a dedicated research team of 3,870 people, are at the core of L'Oréal's strategy, working to meet beauty aspirations all over the world. L'Oréal's sustainability commitment for 2020 "Sharing Beauty With All" sets out ambitious sustainable development objectives across the Group's value chain. www.loreal.com

"This news release does not constitute an offer to sell, or a solicitation of an offer to buy L'Oréal shares. If you wish to obtain more comprehensive information about L'Oréal, please refer to the public documents registered in France with the Autorité des Marchés Financiers, also available in English on our Internet site www.loreal-finance.com.

This news release may contain some forward-looking statements. Although the Company considers that these statements are based on reasonable hypotheses at the date of publication of this release, they are by their nature subject to risks and uncertainties which could cause actual results to differ materially from those indicated or projected in these statements."

Contacts L'OREAL (switchboard + 33 1.47.56.70.00)

Individual shareholders and market authorities

Jean Régis CAROF
Tel : + 33 (0)1.47.56.83.02
jean-regis.carof@loreal.com

Financial analysts and institutional investors

Françoise LAUVIN
Tel : +33 (0)1.47.56.86.82
francoise.lauvin@loreal.com

Journalists

Stéphanie Carson-Parker
Tel : + 33 (0)1 47 56 76 71
stephanie.carsonparker@loreal.com

For further information, please contact your bank, stockbroker or financial institution (I.S.I.N. code: FR0000120321), and consult your usual newspapers or magazines or the Internet site for shareholders and investors, www.loreal-finance.com, the L'Oréal Finance app or call the toll-free number from France: 0.800.66.66.66.

Anne-Laure RICHARD
Tél : +33 (0)1.47.56. 80.68
annelaure.richard@loreal.com

Polina Huard
Tél : +33 (0)1 47 56 87 88
polina.huard@loreal.com

Vanessa Wang
Tel : +33 (0)1 47 56 76 88
vanessa.wang@loreal.com